



GovTech Connect

Transforming Government, Together

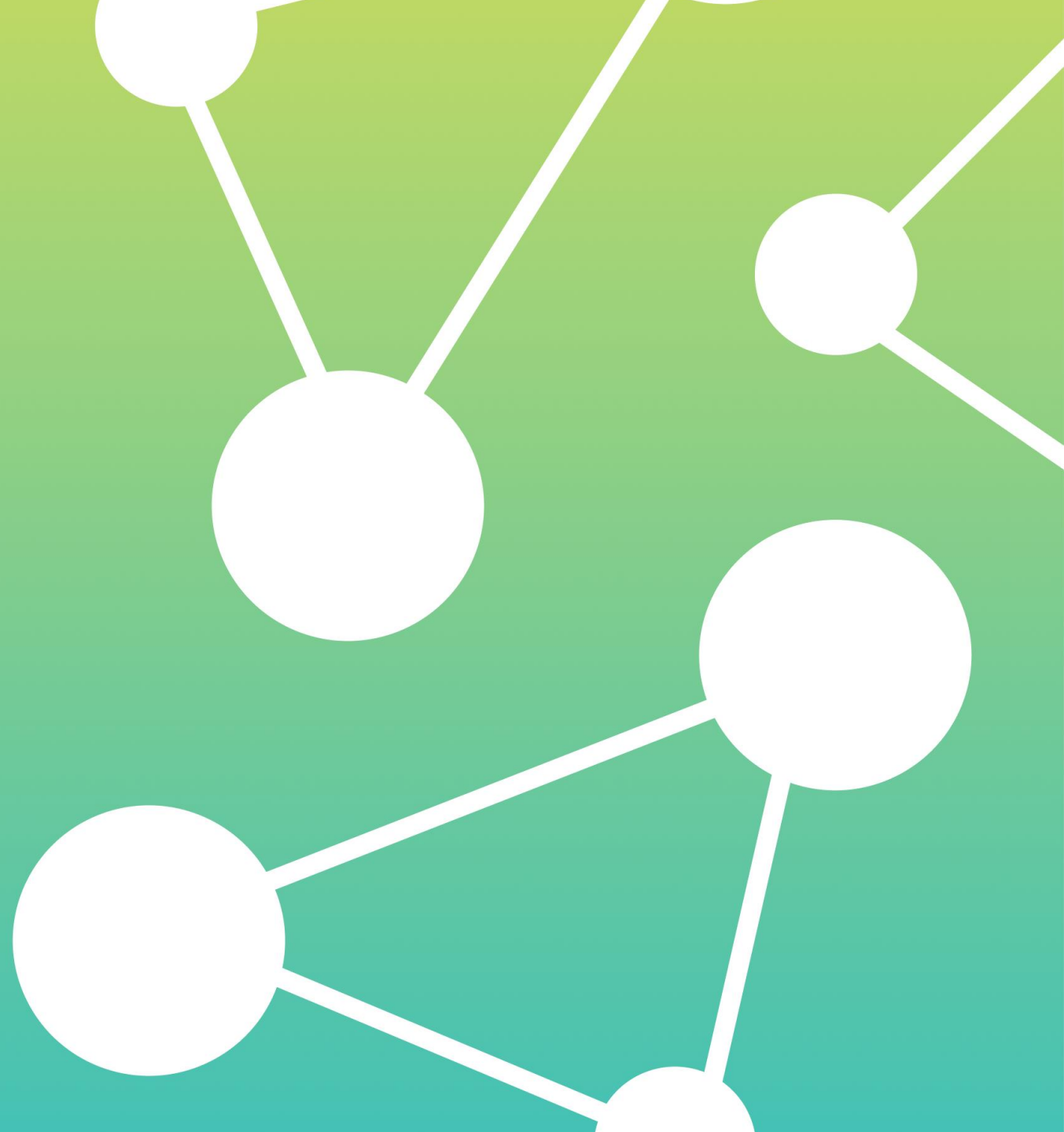
GovTech Connect
Community Launch Webinar
17 April, 14:30 – 16:30

intellera
consulting

PUBLIC

theLisboncouncil
think tank for the 21st century

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GovTech Connect

Welcome!

**If you have questions during the Webinar,
please kindly write them using the Teams
Chat function**



**This session will be recorded for further
project dissemination purposes**





Agenda



The purpose of today's webinar is to present the GovTech **connect project** and **launch our GovTech Connect Community**, hear about **policy priorities** from keynote representatives, and learn from the ways in which national GovTech experts **support start-ups and SMES** in their respective countries

Timing

Session

Who's involved

14:30–14:35

Welcome & introduction

Giovanna Galasso – Intellera Consulting

14:35–15:10

GovTech policy priorities and trends at EU level and beyond

Moderated by Giovanna Galasso – Intellera Consulting

Gudrun Stock – EC, DG CONNECT;
Andrea Halmos – EC, DG DIGIT;
Carlos Santiso – OECD

15:10–15:40

GovTech Connect project overview: main features and ongoing actions

Sara Mancini – Intellera Consulting;
Chiara Carlini – PUBLIC;
Marzia Mortati – POLIMI;
Francesco Mureddu – Lisbon Council

15:40–16:25

GovTech Panel of practitioners – Examples of initiatives across Europe supporting innovation reaching the public sector

Moderated by David Brunelleschi – Intellera Consulting

Lars Persson Skandevall – GovTech Sweden;
Kamila Gasinska – GovTech Lab Lithuania;
Yiannis Giannarakis, digiGov Greece;
Lucia Errandonea, GovTechLab Madrid

16:25–16:30

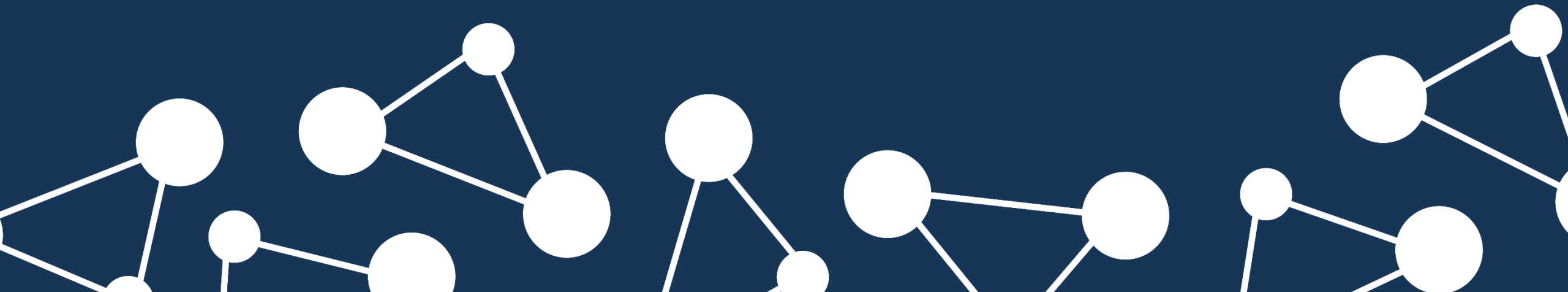
Closing

Giovanna Galasso – Intellera Consulting

Keynote addresses

Policy priorities and trends on GovTech at EU level and beyond

Session Moderator Giovanna Galasso – Intellera Consulting



Keynote Speakers



Gudrun Stock
European Commission, DG CONNECT,
Deputy Head of Unit eGovernment and Trust



Andrea Halmos
European Commission, DG DIGIT, Deputy
Head of Unit Interoperability



Carlos Santiso
OECD, Head of Division – Digital,
Innovative and Open Government

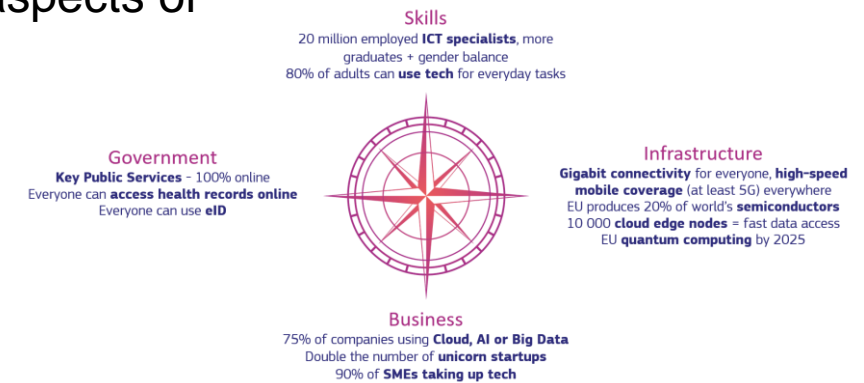
Opening Keynote

Gudrun Stock

European Commission, DG CONNECT, Deputy Head of Unit
eGovernment and Trust

2030 - Europe's Digital Decade

- The **Digital Decade** - a comprehensive framework to ensure that all aspects of technology and innovation work for people that includes i.a.
 - the Digital Decade policy programme,
 - Digital Decade targets,
 - the Digital rights & principles.
- **Digital Decade targets** - measurable goals for each of the four areas covered by the framework: connectivity, digital skills, digital business and **digital public services**.
- **Digital Decade policy programme** - to allow the EU and the Member States to work together to reach the Digital Decade targets and its objectives. It lays down a **mechanism to monitor progress towards 2030**. Every year, the Commission will publish a **report to take stock** of the progress made.
- **Digital Principles** - reflect EU values and promote a sustainable, human-centric vision for the digital transformation.



Digital Decade: Europe's Digital Targets for 2030 for government

Key targets, values and principles

Key Public services: 100% online

E-health: 100% availability of online medical records

Digital Identity: 100% of citizens with access to digital ID

Not only availability of public services online, but also ensuring they are **aligned with EU values and principles** and **interoperable**

Data-driven public sector: improve the capability of developing policies and services through the management, sharing and use of data

Key dates

October 2017



Tallinn Declaration on eGovernment (2017 – 2022) signed

December 2020



Berlin Declaration on Digital Society and Value-based Digital Government (2020-2024) signed



Where does GovTech Connect come in?

In Focus: Proposal for a European Digital Identity Framework (1)

- Main novelty:
 - a **personal digital wallet** that will allow users who so wish to
 - i. identify/authenticate for access to both public and private digital services and
 - ii. to share personal information about themselves in digital form (mobile driving license, diploma, ePrescriptions, digital travel credentials) and to make payments; any personal data shared under their sole control
- The **proposed framework** is still under legislative discussion
 - trilogue negotiations started end March
 - adoption by end 2023 (tbc)
 - wallets available by end 2024 at the very earliest (tbc)



In Focus: Proposal for a European Digital Identity Framework (2)

- Technical preparations for deployment – state of play:
 - **1st version of the technical architecture** for the wallet published on 10 February on Github; regular updates ahead as soon as new features have been integrated
 - **Large-scale pilot projects** testing the wallet in concrete use cases started on 1 April (duration 24 m)
 - **Prototype wallet** under development based on technical architecture
 - Requirements and results of large-scale pilots will iteratively enhance technical architecture and wallet prototype



Fostering digitisation of public sector and green transition in Europe through the use of an innovative European GovTech platform – Pilot Project

Vision



Support public bodies across the EU in the adoption of **cost-effective digital solutions** by developing and fostering the **European GovTech ecosystem**

Objectives



- Study GovTech **market trends** in Europe
- Develop a **catalogue** of European GovTech **initiatives**
- Implement **Design thinking methodology** and **citizen engagement** for GovTech solutions development
- Organize and deliver **4 European bootcamps** for GovTech startups acceleration and methodology test
- Create an **ecosystem** of Public Sector organizations and European GovTech players

Duration



Two-year European Commission DG CNECT project. Activities **kicked off in Jan 2023** and will last until 2024

Consortium



Intellera Consulting leads the consortium, supported by **Politecnico di Milano**, **PUBLIC** and **Lisbon Council**



GovTech Connect in Action



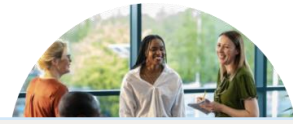
Strategic **foresight insights** and future-oriented policy recommendations



Participation in **networking events**, both online and in presence



Training on **Design thinking methodology** and **citizen engagement** approaches for GovTech solutions development



4 **Boot camps** for start-ups and SMEs



Joinup Community, a virtual space for **collaboration** and knowledge sharing



Multichannel communication activities, to disseminate **quality, useful and interesting content**



Benefits to SMEs

- Joining a community of innovators, along with relevant players across Europe including public sector organizations
- Develop citizens-centric services based on new methodologies of engagement
- Improve business capabilities and boost innovation

Benefits to Public Sector

- Better connect with start-ups and SMEs in Europe offering innovative solutions
- Learn from best practices in other public administrations in Europe
- Catalyse the twin digital and green transition

Opening Keynote

Andrea Halmos

European Commission, DG DIGIT, Deputy Head of Unit
Interoperability



17 April
2023

GovTech - Fostering digital innovation in government

GovTech Connect Community Launch Webinar



Andrea Halmos, European Commission
Deputy Head of Unit, DG DIGIT B2, Interoperability Unit

Policy Context

Europe's digital future will be enabled by a **data-driven economy** and the use of **Artificial Intelligence**, fully respecting EU values and regulations

- The European Commission wants to ensure the **public sector** is able to keep pace with new technologies and benefit from **innovation**
- *'Government as a Platform, as a new way of building digital public services, will provide a holistic and easy access to public services with a seamless interplay of advanced capabilities, such as data processing, AI and virtual reality'* (2030 Digital Compass: the European way for the Digital Decade)
- **Interoperability** is key in the public sector, to avoid further fragmentation and allow easy and effective sharing and reuse of solutions.
- Opportunity to develop the **European GovTech market**, with a strong focus on SMEs and start-ups, in part through public procurement
- One crucial ingredient for supporting the European GovTech ecosystem across borders is **interoperability**, which allows start-ups to sell their products and services more easily across the EU



Digitalisation of public services

Key Public Services: 100% online

e-Health: 100% availability medical records

Digital Identity: 80% citizens using digital ID

However, in Europe there is limited interoperability of services and data of public administrations



Inefficient governance of interoperability efforts between EU policies, the Commission and Member States for all administrative levels and sectors.



Lack of common minimum interoperability specifications, shared solutions, standards.



Lack of an 'interoperability-by-default' approach in the design and implementation of EU and MS's legislation and policies.

Interoperable Europe Act - Proposal for a Regulation

Help EU and Member States administrations to deliver connected digital services to citizens and businesses across Europe



To ensure a **consistent, human-centric EU approach** to interoperability from policy-making to policy implementation



To establish an interoperability **governance structure** to enable public administrations to work together and agree on shared interoperability solutions



To create an ecosystem of interoperability solutions for the EU's public sector so that public administrations in the EU and other stakeholders can **contribute to and re-use such solutions, innovate together and create public value**

Communication to
set the context
and next steps

Supports the
achievement of the
Digital Decade 2030
targets

Regulation includes opportunities for GovTech

- The Interoperable Europe Board may propose to the Commission to set up innovation measures to support the **development and uptake of innovative interoperability solutions** in the EU ('innovation measures'); involving GovTech actors
- Aiming to facilitate the **development of an open European GovTech ecosystem**, including cooperation with small and medium enterprises and start-ups
- Common '**Interoperable Europe**' label for openly accessible & reusable solutions, published in the **Interoperable Europe Portal**



On-going and planned activities and initiatives: *complementarity* and *sustainability* as guiding principles

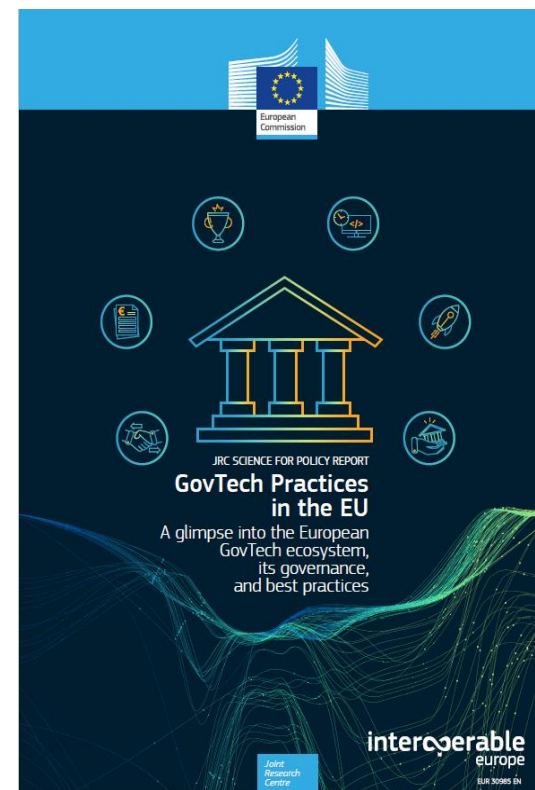
- **Research studies landscaping GovTech practices in Europe** *setting the scene* and outlining opportunities, needs and possible directions for the future
- **GovTech Incubator** to foster a favourable *cross-border experimentation environment* for innovative and interoperable by-default public services
- **GovTech Connect Platform** as a *collaborative hub* to boost the GovTech market and share good practice
- **A forthcoming GOVTECH Handbook** as a *guidance* for SMEs and public administrations to understand the impact, how to develop and deploy cross-border interoperable solutions for the provision of public services in cross-border and multilevel governance ecosystems

GovTech studies: *setting the scene*

Twin studies published in March 2022



[Technical Report](#)



[Science for Policy Report](#)

- Promoting innovative digital government solutions, interoperability by default and open-source
- Ensure cross-border collaboration through experimentation
- **Pilots** done through variable scale geometry (involving 2-3 partners)
- Encourage participation of Start-ups (through innovative procurement or sub-granting)
- 4-year contract between the European Commission and a selected consortium



Follow what is happening on Joinup
<https://joinup.ec.europa.eu/topic/ict/innovation>

GovTech Platform: *collaborate*



The screenshot shows the JoinUp platform interface. At the top, there is a dark blue header with the 'joinup' logo on the left and navigation links for 'Interoperable Europe' and 'Interoperability Solutions' on the right. Below the header, the main content area features a collection card for 'GovTech Connect'. The card includes a green network icon, the title 'GovTech Connect', and metadata: 'Last update: about 7 hours ago', '61 members', and '0 Solutions'. A 'Leave this collection' button is located in the top right corner of the card. Below the title, there is a horizontal menu with tabs for 'About', 'Overview', 'Boot camps, Trai...', 'Events', and 'Members'. The 'About' tab is currently selected. In the bottom right corner of the card area, there is an orange circular button with a white plus sign.

<https://joinup.ec.europa.eu/collection/govtechconnect/about>

GOVTECH Handbook: opportunities & guidance

Science for Policy report focusing on:

the identification of IOP needs for fostering *GovTech* successful/good practices and re-usable solutions, aiming at:

- identify and analyse **Good Practices of PAs working with GovTech SMEs and Start-ups**, to understand how public administrations take up and replicate innovative solutions in cross-border and multilevel governance ecosystems;
- Identify the **common issues PAs encounter** when procuring interoperable and reusable solutions and services for cross-border/cross-level operations;
- Understand and recommend **how GovTech actors could address such common issues** in compliance with *EU relevant regulations*

(E)DIH and GovTech community interlinkages



First meeting of AI4PA on 28/04: [EDIH Working Group on Public Administration, with main focus on Artificial Intelligence \(AI4PA\) | European Digital Innovation Hubs Network \(europa.eu\)](#)

(E)DIHs

- Supporting actual deployment at local level
- Acting as multipliers to reach out to more public administrations in their territory
- Can act as brokers between public administrations and innovative Start-ups and SMEs
- Through their network, EDIH can help GovTech companies access other public administrations in the EU and thus expand their business
- EDIH focusing on public administrations and AI (AI4PA) can bring a great wealth of knowledge on AI-enabled innovation to the public sector

GovTech initiatives

- GovTech Incubator includes also some EDIHs and also a regional/local dimension
- GovTech platform working with DIHs

Commission's objectives

- Co-operation between GovTech actors in the field of interoperability of digital public services / re-usable interoperable solutions
- Fostering GovTech experimentation efforts across borders
- Identifying missing (interoperability) solutions that the GovTech community may be interested in developing
- GovTech community on Joinup (future Interoperable Europe Portal)
- Sharing good practice around scaling up of solutions
- Engage with European Digital Innovation Hubs working with public administrations & AI

Join the Interoperable Europe Community!



interoperable europe

innovation ∞ govtech ∞ community

Stay in touch



[\(@InteroperableEU\) / Twitter](#)



[Interoperable Europe - YouTube](#)



[Interoperable Europe | LinkedIn](#)



DIGIT-INTEROPERABILITY@ec.europa.eu



<https://joinup.ec.europa.eu/collection/interoperable-europe/interoperable-europe>

Opening Keynote

Carlos Santiso

OECD, Head of Division – Digital, Innovative and Open
Government



GovTech and the digital transformation of governments

Carlos Santiso

Head of Digital, Open and Innovative Government Division
Public Governance Directorate
Organisation for Economic Cooperation and Development (OECD)

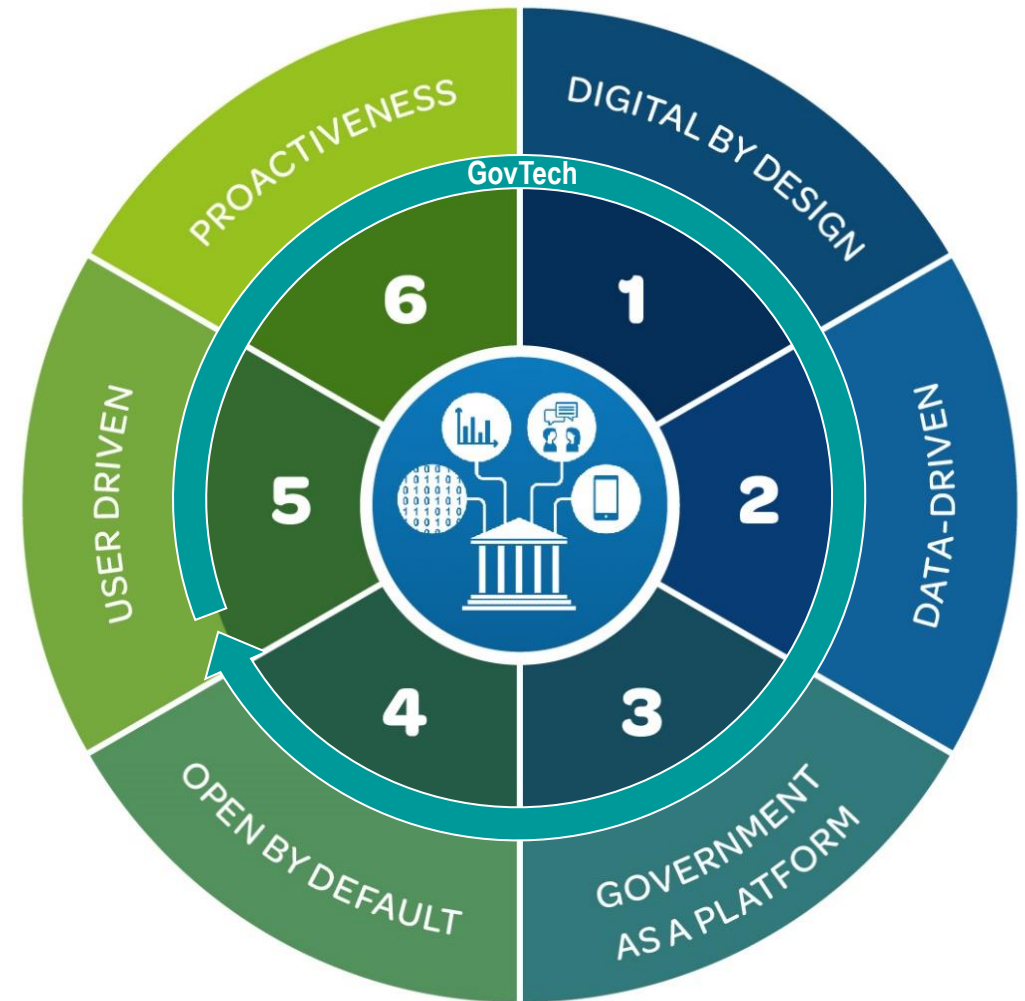
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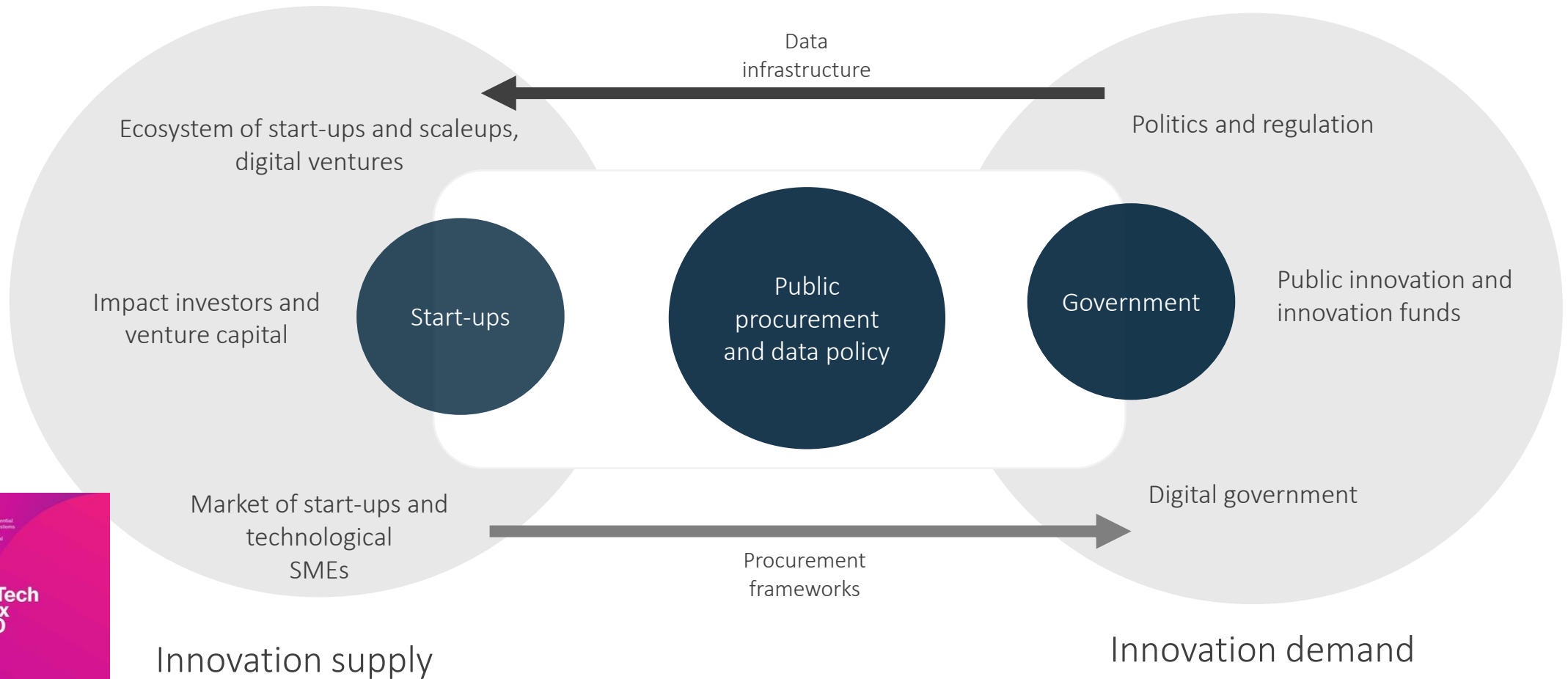
GovTech – opportunity to explore technological innovation for better digital government

- With the increased technological progress and innovation, **citizens expectations** for digital services are rising. New technologies are becoming increasingly affordable, and governments are expected to achieve more with tighter budgets.
- Traditional methods - digital government units, public procurement from long-standing suppliers - are **not always enough** to achieve digital government strategies with the current pace of innovation.
- GovTech can be a tool that allows governments to **safely experiment and test before scaling technological innovation in the public sector**, while also providing enhanced economic opportunity for start-ups and SMEs.



OECD Digital Government Policy Framework

B2G – GovTech innovation ecosystem



Source: CAF, The GovTech Index 2020

Santiso and Ortiz de Artiñano, Govtech y el futuro del gobierno, CAF, 2020



GOVTECH LAB



beta.gouv.fr

GovTech
Putting people first

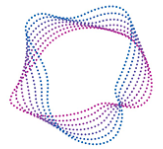


Govtech FUND

govtechlab
una iniciativa de CAF



Civ Tech



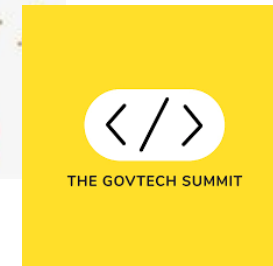
MiLAB LABORATORIO GOVTECH DE COLOMBIA

BrazilLAB INOVAÇÃO GOVTECH

gov.br



ie PUBLIC TECH LAB



ENAP



GovtechlabMadrid



(011)lab LABORATORIO DE INOVAÇÃO EM GOVERNO DA PREFEITURA DE SÃO PAULO



Bizkaia
foru aldundia
diputación foral





GovTech within OECD's digital government agenda

1

GovTech - part of the digital government investments approach

2

Digital government review of **Luxembourg** GovTechLab (2022)

3

GovTech Justice and **Portugal's** justice sector modernization review

4

GovTech in Latin American Joint OECD-CAF review (2023)

5

GovTech in OECD Digital Government Index (2023)

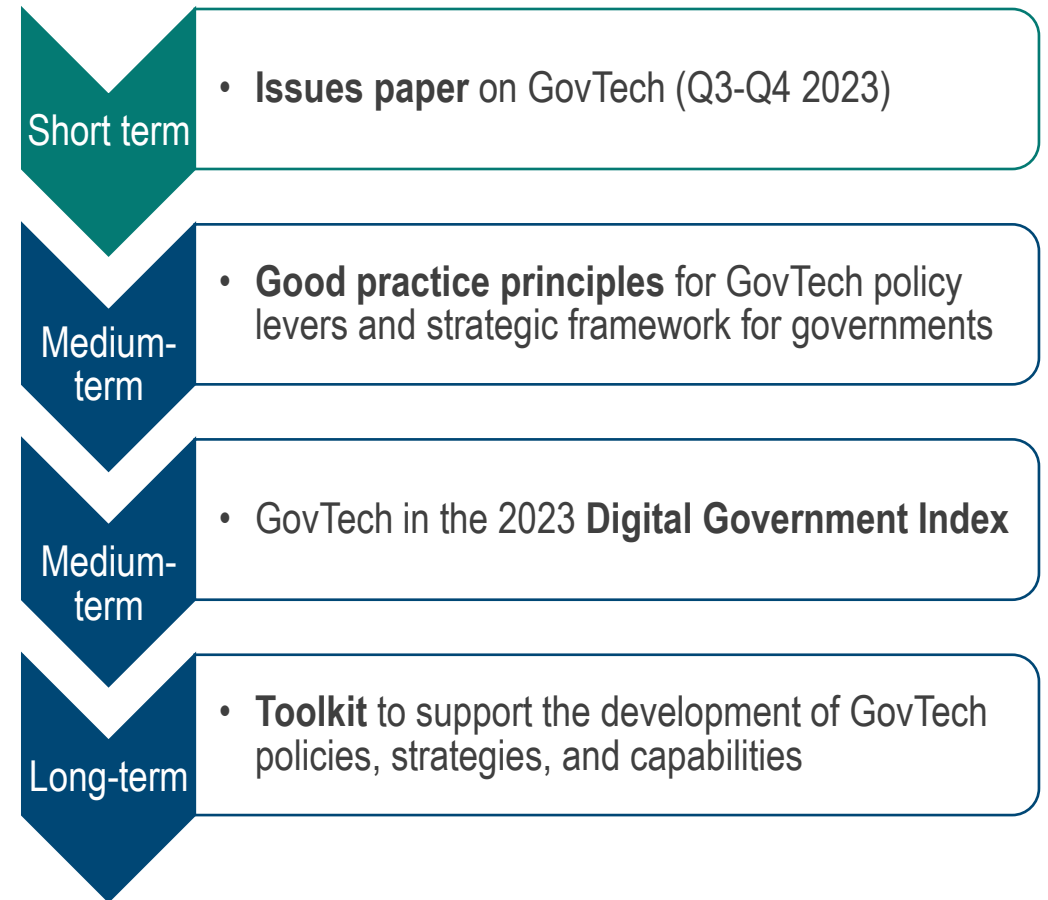
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Public sector innovation labs and OPSI Innovation Incubator



OECD's plans and priorities in the GovTech space

- > GovTech – part of a toolbox to implement digital government strategies. OECD's engagement with the topic seeks to assist countries in:
 - > **understanding GovTech** and what it entails;
 - > identifying **situations and cases** when it could be a useful policy tool;
 - > providing countries with a **policy framework and levers** of key building blocks to realize the GovTech potential and **guidance** on how to achieve them from strategic and operational perspective.
- > Building on the work on the GovTech Working Group of the OECD Working Party on Senior Digital Government Officials, OECD will be developing an **issues paper on GovTech** which will provide initial guidance for the GovTech policy framework.
- > Coordination between international organisations is essential for coherent and actionable policy guidance.





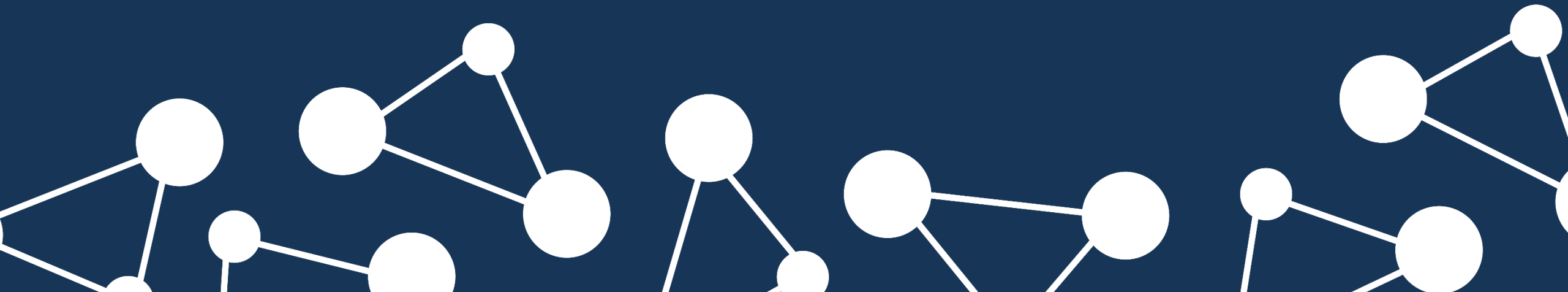
Thank you

17 April 2023



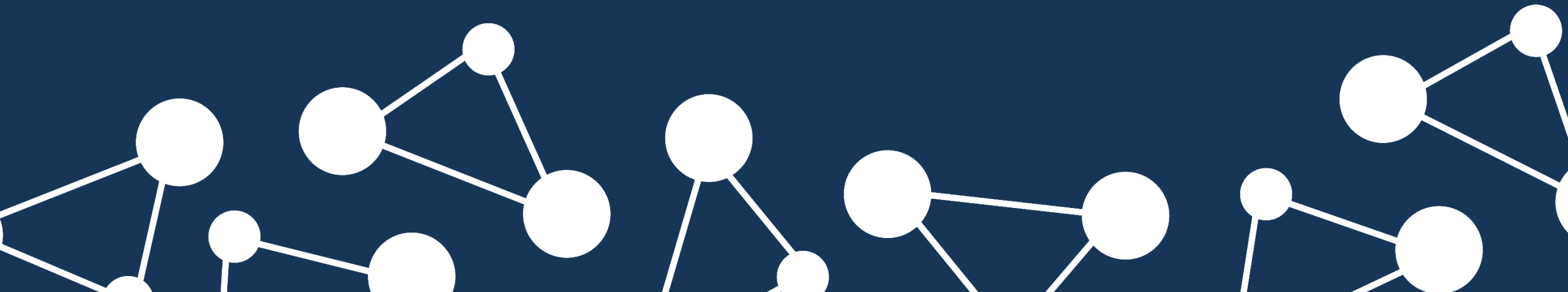
Keynote addresses

Any questions?



GovTech Connect Project Overview

The GovTech Connect Consortium



Fostering digitisation of public sector and green transition in Europe through the use of an innovative European GovTech platform pilot project

Project Overview

Sara Mancini

Senior Manager at Intellera Consulting –
GovTech Connect Project Manager

Project objectives and activities

GovTech Definition

Technologies used by **public authorities** to deliver public services that are **new, innovative and previously untested**. These technologies need to be **scalable** and are usually developed by **SMEs and start-ups**, but they can also be developed by larger businesses, academia, the third sector and internal public sector teams.

Project Objectives



Fostering an innovation culture inside the public sector



Initiating an EU GovTech marketplace



Identifying new innovative environmentally friendly solutions that can be reused

Project activities

Top-Down activities

- Foresight study and policy recommendations
- Catalogue of GovTech initiatives

Bottom-up activities

- GovTech platform set up and operation
- Execution of Boot camps

Direct research with citizens

- Design thinking methodology
- Citizen engagement activities
- Design-thinking training

Communication

- Community building & animation
- Webinars and workshops
- High level event / GovTech conference

What we've done so far



What we've done so far

- **WS1** – Northern Europe & Net Zero challenge definition workshop
- **WS2** – Southern Europe & Digitising Public Services challenge definition workshop
- **WS3** – Foresight Study Visioning workshop



What's been achieved

- Established a growing **GovTech Connect Community**, leveraging various communication channels
- Published an **interactive map** of European **GovTech initiatives**
- Organised **community building** and **awareness raising webinars**



How it benefits stakeholders

- **Enable public sector** to connect with start-ups and SMEs, learn from best practices and catalyze the twin digital and green transition
- **Boost innovation in SMEs and start-ups** by joining a community of innovators and developing citizens-centric services
- **Labs and GovTech initiatives** will be able to get visibility and be part of a community

Today's consortium representatives



Chiara Carlini

Head of Challenge and Start-up
Programmes at PUBLIC

Marzia Mortati

Associate Professor at Politecnico
di Milano, Department of Design

Francesco Mureddu

Senior Director
at The Lisbon Council

Sara Mancini

Senior Manager
at Intellera Consulting

BOOT CAMPS OVERVIEW

**DESIGN THINKING TRAINING
& CITIZEN ENGAGEMENT**

**FORESIGHT STUDY & CATALOGUE
OF GOVTECH INITIATIVES**

**GOVTECH CONNECT
PLATFORM & COMMUNITY**



Boot camps Overview

Chiara Carlini

Head of Challenge and Startup Programmes at PUBLIC
GovTech Connect PUBLIC Lead

GovTech Connect Boot camp



GovTech Connect Boot camps are the **first EU-wide GovTech start-up programmes**, supporting early-stage technology start-ups in building new solutions that can help tackle key European challenges. The key objectives of the Boot camps are:



Driving the EU GovTech Market

Convening and upskilling the next generation of GovTech innovators, validating business models and supporting the creation of solutions that can be re-used across countries.



Catalysing public sector digital innovation and driving green transition

Matching public administrations with innovative, tailored, new digital solutions.



Supporting the co-development of user centred solutions

Enabling the co-development of user-centred products and services, leveraging the latest service design methods.

Boot camp Overview

Key Components

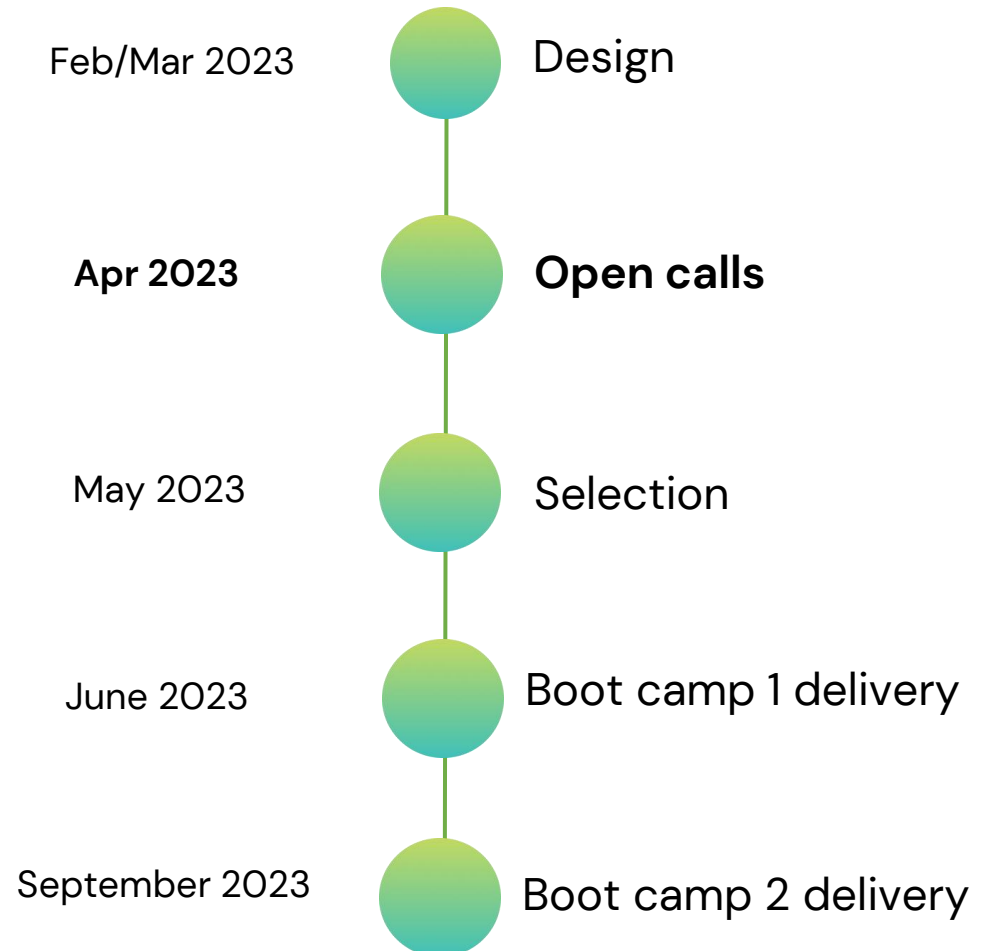
Four regional programmes, focusing on Northern, Southern, Western and Eastern Europe.

Challenge based model to encourage new approaches to achieving EU priorities in **Sustainability, Public Sector Digitisation, Health-Tech and Smart Cities.**

Immersive training on working with government, co-developing with citizens, innovative business models, sources of funding, and pitch preparation.

Convening start-ups, citizens, public sector buyers and investors, including through a final **pitch-day event.**

2023 timeline



What we've done so far

Challenge
definition



Two interactive challenge
definition workshops
with GovTech ecosystem
players from Northern and
Southern Europe

Early start-up
engagement




A survey targeting EU
GovTech start-ups to learn
more about challenges
experienced by start-ups
wanting to sell into
Government

Open call



An open call for start-ups to
apply to the competition
by May 5th, with two
upcoming QA sessions on
April 20th and 25th.

Boot camp 1 – Nordic-Baltic countries



Achieving Net Zero
Supporting the green transition of services in the Nordic-Baltic region

(Denmark, Estonia, Finland, Iceland, Latvia, Lithuania, Norway, Sweden)

1.

Open Sustainability Data

How can we use technologies to promote transparency about sustainability outcomes in government projects?



2.

Energy-Efficient Buildings

How can we use technology to improve energy efficiency in public buildings?



3.

Sustainable Tourism

How can we utilize technology to enhance sustainable tourism and reduce its environmental impact?



Boot camp 2 – South-Eastern Europe

Digitising Public Services for Enhanced Civic Engagement, Accessibility,
and Transparency

(Cyprus, Greece, Italy, Malta, Portugal, Spain, Albania, Montenegro, North Macedonia, Serbia, Kosovo, Bosnia)

1.

Inclusive and Accessible Services

How can we use new technologies to make public services more inclusive and accessible for all users and communities?



2.

Transparent and Open Government

How can we use new technologies and data to promote greater transparency and openness about public services and government outcomes?



3.

Community Engagement and Collaboration

How can we use new technologies to facilitate more meaningful and productive dialogues between public authorities and the communities they serve?



Boot Camp Requirements:

Who can apply?

We are looking for startups that:

- Are based or have an office in the **Nordic–Baltic region (Boot camp 1)** or **South Eastern Europe (Boot camp 2)**
- Have developed an **early product** (at least a prototype/Minimum Viable Product);
- Offer a **digital solution** leveraging new technologies, that has the potential to be adopted in **public sector settings**;
- Tackle the challenge statements in an **innovative way**;
- Are citizen facing and/or are looking to embed **citizen engagement** into their product development cycle.

Boot Camp Requirements: Selection

Selection criteria

- Solution feasibility
- Team
- Company experience
- Plan for working with end-users

Selection timeline

May 5th 2023



Applications
close

Late May



Final cohort
selected

6th June 2023



Boot camp 1 first
session

Getting involved in the Boot camps

Our ask

PROMOTE &
REFER

From April 3rd to May 5th, **promote the Boot camp** opportunity to start-ups in your network that might be relevant. We will share all the details with you via email.

GUEST
SPEAKING

For **sessions** on "How does the public sector thinks about innovation", "Navigating public procurement", "Raising investment for your GovTech business".

RESOURCES

Let us know if there are any **free resources** that you would like to make available for Boot camp participants.

JOIN

Boot camp "Pitch Day" virtual events in August and October – date to be confirmed.

What's in it for you?



Connect with public and private sector leaders that are driving GovTech across Southern Europe



Learn about the latest technology solutions that can accelerate the digitisation of public services



Develop partnership and collaboration opportunities to make public services more user friendly and cost-effective

GovTech Connect's the Design Thinking Training Opportunities

Marzia Mortati

Associate Professor at Politecnico di Milano,
Department of Design
GovTech Connect Politecnico di Milano Lead

Design Thinking Training Opportunities

GovTech Connect integrates in its approach a Design Thinking methodology and provides a portfolio of hands-on methods that start-ups/SMEs can use to develop effective digital solutions that put people first.

This allows the **engagement of EU citizens in the co-creation of public services, stimulating a digital transformation that will benefit everyone, including citizens and businesses.**

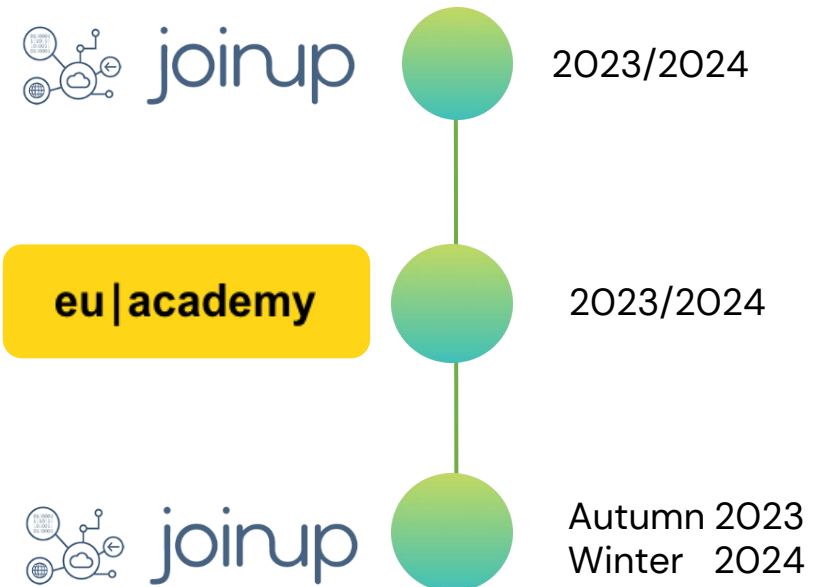
Key training opportunities

During Boot camps/immersive training: all start-ups/SMEs engaged in Boot camps will be fast tracked to learn on citizen engagement for developing their solutions.

Via EU Academy/self-learning: basic training will be provided via the EU Academy, where learning pathways will be published and made available to the EU GovTech ecosystem.

During two dedicated workshops/hands-on training: advanced training on design thinking and direct research with citizens will be provided via dedicated sessions online.

Timeline



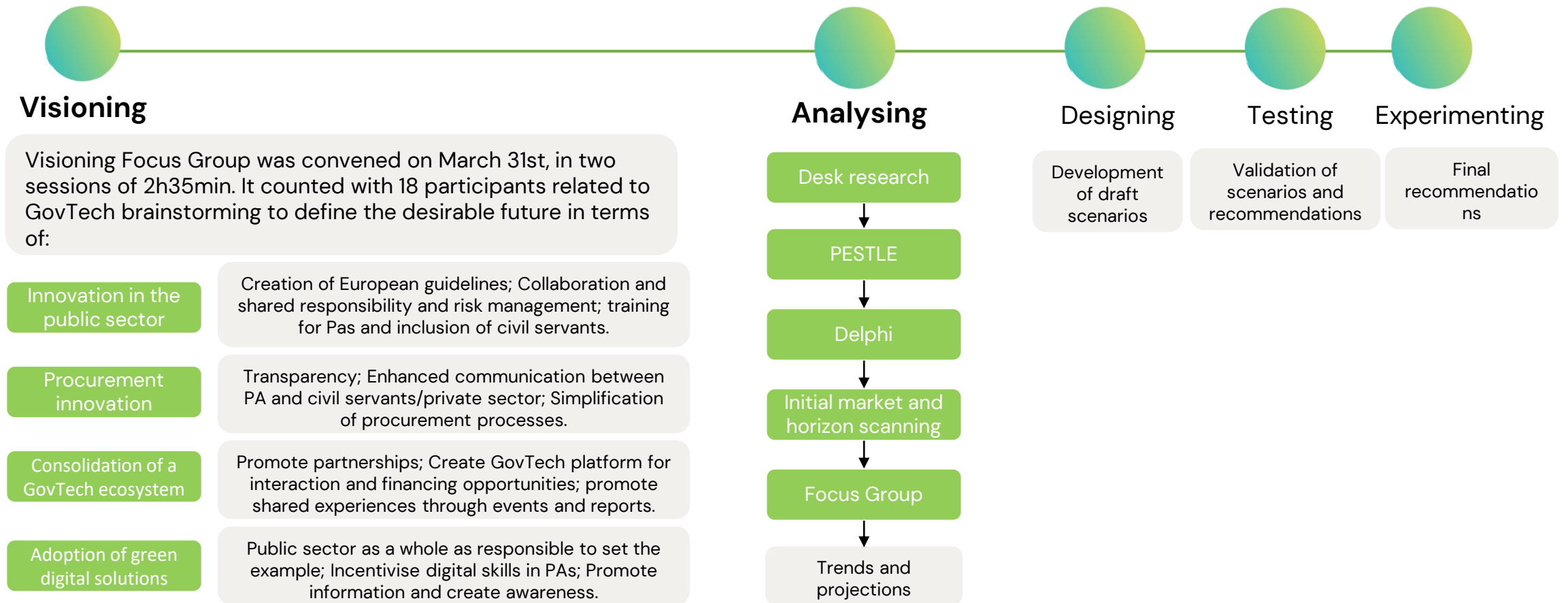
Foresight Study, catalogue of GovTech initiatives, and synergies with the GovTech Incubator

Francesco Mureddu

Senior Director at The Lisbon Council
GovTech Connect Lisbon Council Lead

Foresight Study: top-down approach

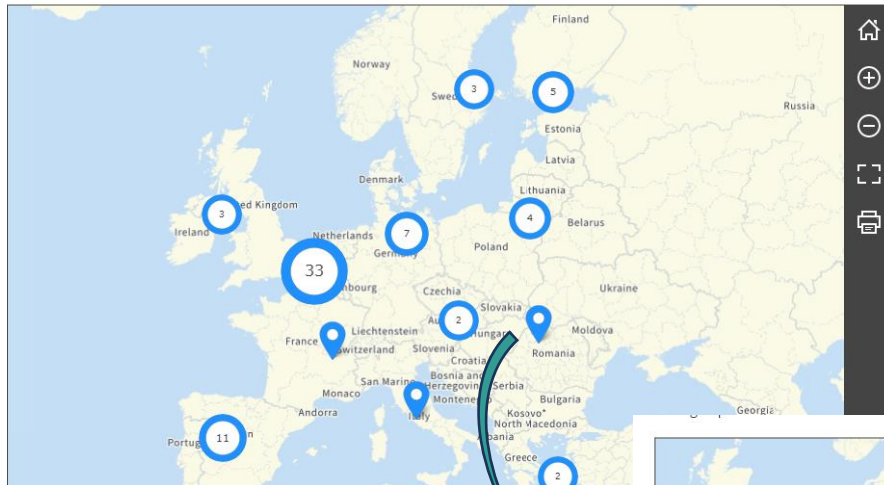
The Foresight study is part of the activities carried out in the GovTech Connect Project, which seeks to provide recommendations for future policies in Europe in terms of GovTech. It is divided into 5 stages:



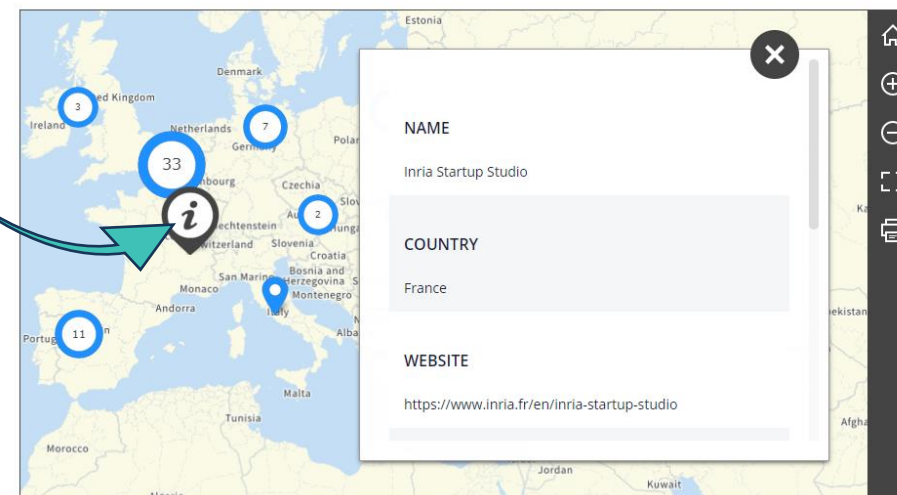
GovTech Connect Catalogue of Initiatives

The **GovTech Connect Catalogue of Initiatives** is an interactive and informative tool mapping the European variety and presence of GovTech related initiatives. They range from hubs and labs to events, academia and research centres. Initiatives are indexed via key details like name, geotagging, year of foundation, and type of initiatives.

The GovTech Connect Catalogue is an **iterative tool** and will be updated throughout the lifespan of the project, constantly enriching it and aiming to provide an extensive overview of the GovTech ecosystem.



- An interactive and informative tool mapping the European variety and presence of GovTech related initiative
- Map updated throughout the lifespan of the project
- Types of initiatives: hubs and labs to events, academia and research centres, government ICT providers, SMEs



Synergies with the GovTech4all Incubator

- A four-year, 12-million-euro project co-financed by the European Union under the Digital Europe programme
- All main national GovTech initiatives and digital teams in 13 European countries (more to be added)
- Objective: collaborate on six still-to-be-defined pilot projects, looking to develop common approaches and share solutions across borders
- Key deliverable: form and pilot a new governance model for high-level cross-border digital decisions and solutions in Europe, paving the way for a single European GovTech Market



- Complementary goals: GovTech4all aims to foster close collaboration between a selected network of member states agencies and enhance cooperation between them
- GovTech Connect aims to raise awareness and foster an experimental culture within the public sector at large, sharing knowledge and presenting successful case studies (i.e. the solutions piloted via the GovTech Incubator)

Laying the foundation of the GovTech community

Sara Mancini

Senior Manager at Intellera Consulting –
GovTech Connect Project Manager



GovTech Connect Community Launch Webinar

17 April, 14:30 – 16:30

Our online community



GovTech Connect
Last update: about 8 hours ago 61 members 0 Solutions

About Overview Welcome on Board Boot camps, Training...

Dear users, we have released a new theme that offers an improved submitted [here](#). We hope you enjoy the new look and feel!

About GovTech Connect

This Collection is the **virtual home** of the GovTech Connect Community, a marketplace.

The Community is part of the GovTech Connect pilot project "Fostering digital platform" for the **European Commission**.

- 1.509** page views
 - **4** news published
 - **5** events created
 - **11** articles shared
- in one month*

GovTech Connect
Transforming Government, Together
Public Policy Offices · 739 followers

✓ Already follow to know more Other

Home Who we are Post Work People

- 760+** followers
- 648** reactions
- 155** reposts

GovTech Connect
@GovTechConnect

Transforming Government, Together

GovTech Connect
@GovTechConnect

80 following 41 followers

Tweets Answers Multimedia content I like

- 3.024** impressions for the best post
- 1.146** impressions for the second best performing post

GovTech Connect LinkedIn Channel



Follow the GovTech Connect LinkedIn account to be up to date on the **latest project news and events**, and find all the relevant **links** to discover more about the project

Launch of the project



Upcoming Webinar



Workshops Wrap up



Boot camp open calls



Join us on LinkedIn!

<https://www.linkedin.com/company/govtechconnect/>

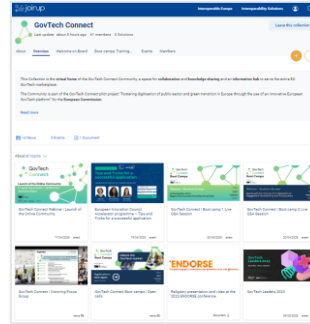
The GovTech Connect Collection

The Govtech Connect Collection on Joinup is a space for **collaboration** and **knowledge sharing**

The Collection can be **navigated** through **custom pages**, each one linked to specific benefits that the Collection can bring to its visitors

Become a member of our **community in JoinUP!**

<https://joinup.ec.europa.eu/collection/govtechconnect/about>



It is a collection of the solutions, events, documents, and news

About

It is the landing point into the Collection. It presents the community and explain the project

Overview

Welcome on board

It is a guides for the members of the community and tells where to find more information about the project

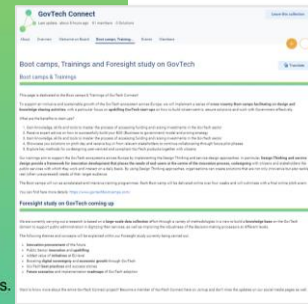


It displays several GovTech initiatives, ranging from hubs and labs to events, academia and research centers. The initiatives are accessible through an online searchable repository and a clickable map

Catalogue of GovTech Initiatives

Boot camps, Trainings and Foresight study on GovTech

It showcases all the activities that the GovTech connect project is carrying out. The boot camps section has brief description of what boot camps are, their target audience, and the link to a dedicated mini site on these events. The trainings section exposes the methodology and provides access to training material. The Foresight study is a research section with relevant reports published during the project.



It presents a wide and constantly updated list of upcoming events and their dates

Events

Incubator COMING SOON!

It will link to the GovTech Incubator "GovTech4All!". Launched in 2023, GovTech4All is a consortium of the most important national GovTech initiatives and key hubs in the European GovTech ecosystem, supported by the Digital Europe Programme

It shows the members of the community, facilitating searches for interesting contacts

Members



What's coming next

Jan 2023

Project kick-off

February – March 2023

- Launch of online community on Joinup
- GovTech initiative catalogue
- Survey for start-ups
- Foresight study visioning Workshop

April – August 2023

- Boot camp 1 (Northern Europe; Net Zero)
- Foresight study (1st release)



September/ November 2023

- Boot camp 2 (Southern Europe; digitisation of public services)
- Design Thinking training workshop series
- Design Thinking reusable portfolio
- Foresight study (2nd release)



February–March 2024

- Design Thinking training workshop series

April – June 2024

- Boot camp 3 Western Europe
- Design Thinking training workshop series
- Foresight study (3rd release)



August – October 2024

- Boot camp 4 Eastern Europe
- Design Thinking training workshop series
- Final Foresight study



Autumn 2024

- High-level GovTech event / conference

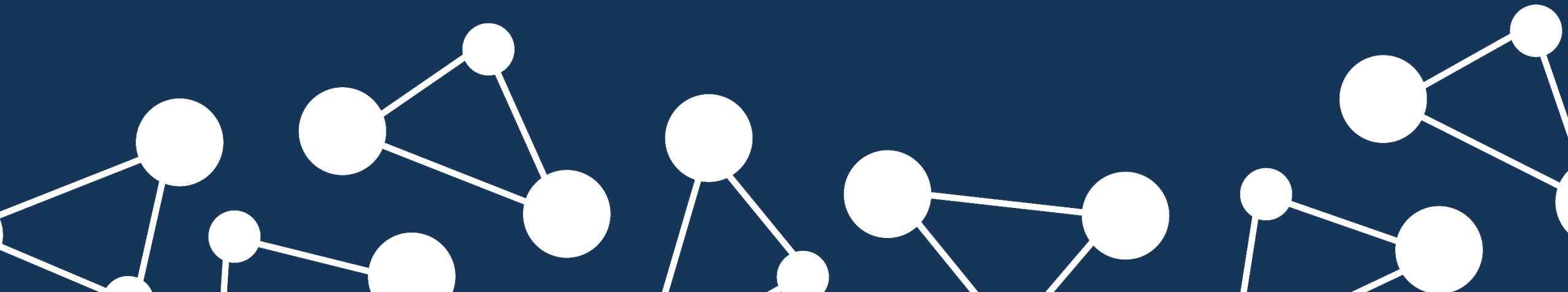


Dec 2024

Project closure

GovTech Connect Project Overview

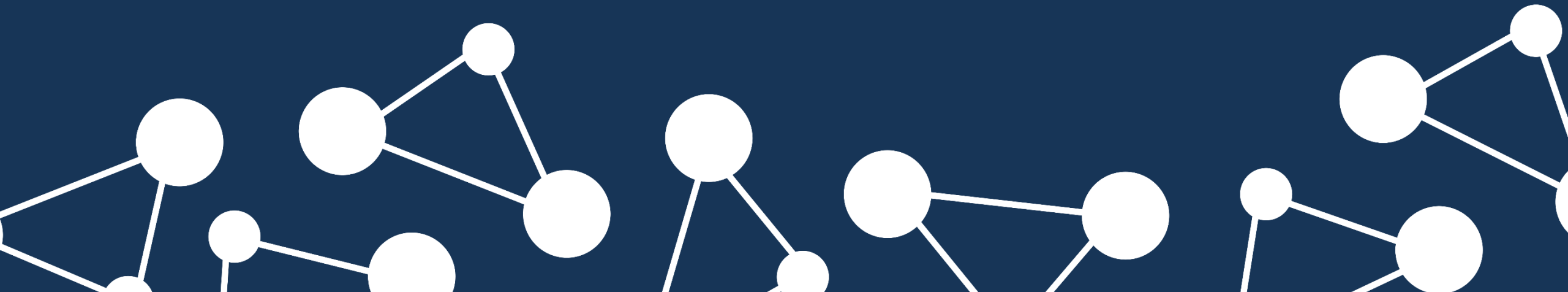
Any questions?



GovTech Panel of practioners

Examples of initiatives across Europe supporting innovation reaching the public sector

Session Moderator David Brunelleschi - Intellera Consulting



Panelists



Lars Persson Skandevall
Bron Innovation CEO, leading
GovTech Sweden



Kamila Gasinska
Partnerships Lead at GovTech
Lab Lithuania



Yiannis Giannarakis
Digital Innovation Coordinator
at the Greek Research and
Technology Network



Lucia Errandonea,
GovTech Project Manager at
GOBE Spain

GovTech Sweden/Bron (ICT Cluster and Digital Innovation Hub of the region of Västernorrlandm)

Lars Persson Skandevall, CEO



GovTech Connect Community Launch Webinar

17 April, 14:30 – 16:30

GovTech in Sweden

A grassroots movement to bring about change



The GovTech Sweden movement didn't exist four years ago – so we decided to create it. It is a grassroots-movement, built by innovation hubs, policy makers, SMEs, researchers, public sector representatives, individuals, and others with the mission of Co creation for Public values.



GovTech Sweden facilitate, develop and support the ecosystem for GovTech in Sweden. We are a meeting place, innovator and co-creator to create and accelerate societal value in true collaboration using digitalization and tech.



Today it is spread all over the country. The expression GovTech is becoming more and more used (but is not yet on everyone's lips). It is identified in some S3-strategies and included as a way of working in Swedish EDIHs. There are still many road bumps to cross.

GovTech in practice

Three examples from the Swedish ecosystem



Accelerators

The **Youth Wellness Accelerator** is an intensive business development program where young companies together with public organizations scale up their solutions for increased growth and greater social impact.

Bron - Bizmaker - Sundsvall



Procurement

Innovation is not limited by supply but by demand. **Demand Acceleration** is a methodology for how the public sector can drive innovation and transition with public procurement as an instrument, by accelerating the demand for sustainable solutions.

Digital Well Arena



Match Making

Public sector have limited contact with Sweden's startup scene where young companies apply new technologies and new business models. **By connecting real and prioritized needs with innovative, hand-picked startups** new solutions can be created and tested in small pilots.

SISP

Lithuanian Innovation Agency – GovTech Lab Lithuania

Kamila Gasinska, Partnerships Lead



GovTech Connect Community Launch Webinar
17 April, 14:30 – 16:30

What are our core activities?



Helping solve GovTech challenges



Building local and global GovTech community



Improving public sector innovation skills

What are our core activities?



Helping solve GovTech challenges



GovTech Challenge Series

GovTech Challenge Series

complex challenge



innovative pilot

// Stage 1

PUBLIC SECTOR
PROBLEM
SELECTION

// Stage 2

TRANSFORMING
PROBLEM INTO A
CHALLENGE

// Stage 3

TEAM & IDEA
SELECTION

// Stage 4

SOLUTION
DEVELOPMENT

// Stage 5

DEMO



structured
co-creation programme

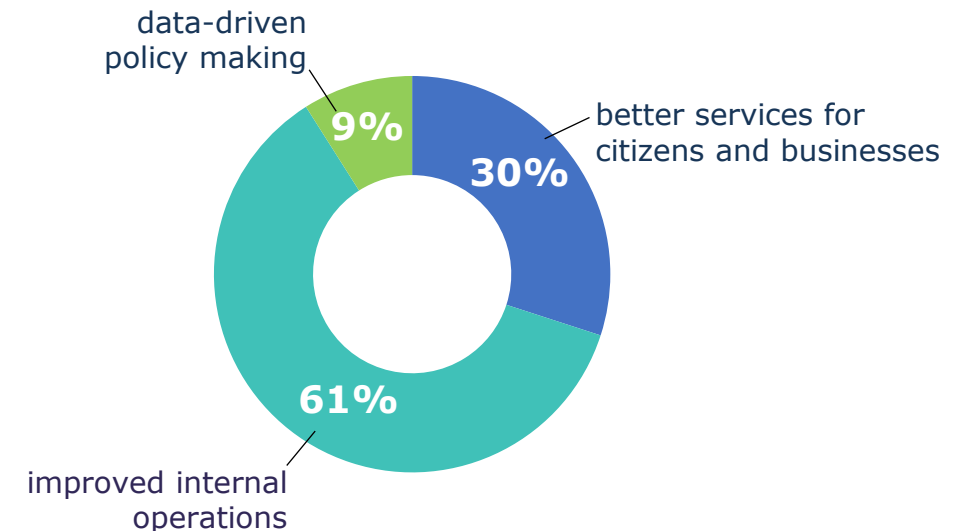
GovTech Challenge Series

5 iterations of GovTech Challenge Series

70 challenges

51 different public sector organisations
matched with **40** different companies

70% organizations continue to work on the
project after the challenge series



Case studies



Making internet safer for children by automatically detecting illegal content - children abuse material



Calculation of European bison-caused damage using advanced algorithms based on artificial intelligence and satellite imagery



An intelligent mental health assistant for relapse prevention

Greek Research and Technology Network (GRNET)

Yiannis Giannarakis, Digital Innovation Coordinator

Our Objectives

GR digiGOV innoHUB aims to:



Lab

Support the development of a **new generation of Public services**, utilizing **Advanced Digital Technologies** (AI, Blockchain, mobile Internet, 5G, HPC, IoT, Cloud, etc) and based on open standards and open source solutions for citizens and businesses;



Skills

Enrich the **ecosystem** of Digital Transformation actors, advance their **Skills** and **Synergies**, strengthen the **communities of practice**;



PIP/PCP

Foster **innovation in Public Administration**, transforming it into a large innovation buyer and **investor**.



Network

Facilitate **Networking**, Intra-Regional and International cooperation, **Synergistic** activities and endorsement of **Open principles** in Governance and Digital Transformation.

Cross Border Initiatives

GR digiGOV innoHUB actively participates in:



GovTECH4all

A Multi Country project, under the Digital Europe Program (DEP), which aspires to help governments develop new digital services, promote innovative GovTech solutions and ensure cross-border interoperability by design.



GovTech Alliance – International Corridor for Public Services

International initiatives by focusing on strengthening cooperation and information exchange between Public Services innovators.



WorldBank GovTech Global Partnership

The GTGP is a multi-stakeholder initiative that includes advanced and aspiring GovTech countries, development partners, private sector, academia, civil society, aiming to support sound practices and solutions in GovTech, and to foster effective exchange and transfer of knowledge and good practice

GOBE, Madrid – Spain

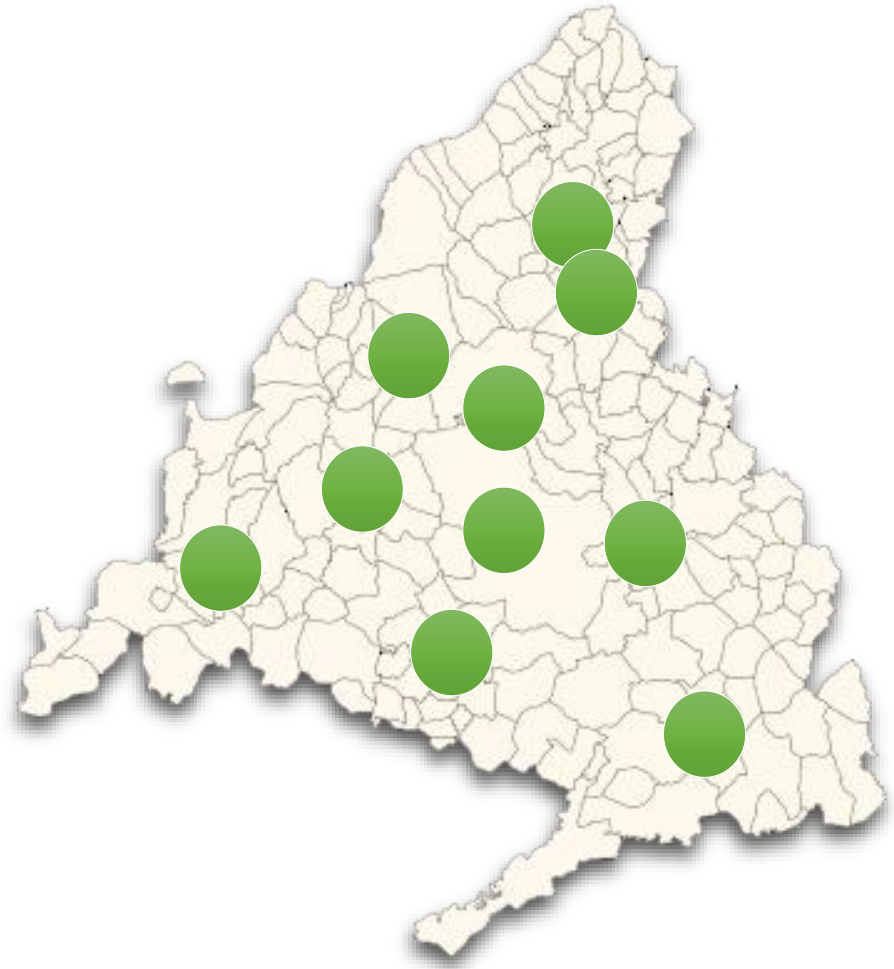
Lucia Errandonea, GovTech Project Manager

About Govtechlab Madrid

The Govtechlab Madrid aims to bring new solutions to the great digitization challenges of the municipalities of the region.

The project has a strong focus on the revitalization of the govtech ecosystem in the region and on communication for public innovation.

Between 2023–2024, at least 10 challenges will be developed identifying, piloting and scaling new solutions.



Our work

Govtechlab Madrid has four key components:



Govtech Challenges Lab

Identification of innovative solutions with the public administration. We test and evaluate them to understand their scaling potencial.



Open access

Results and lessons learnt will be disseminated to help others to develop new solutions and challenges.



Govtech Academy

Transferrable knowledge for public administrators to learn new skills and methodology. Additionally, bootcamps will be develop for startups to work with public institutions.

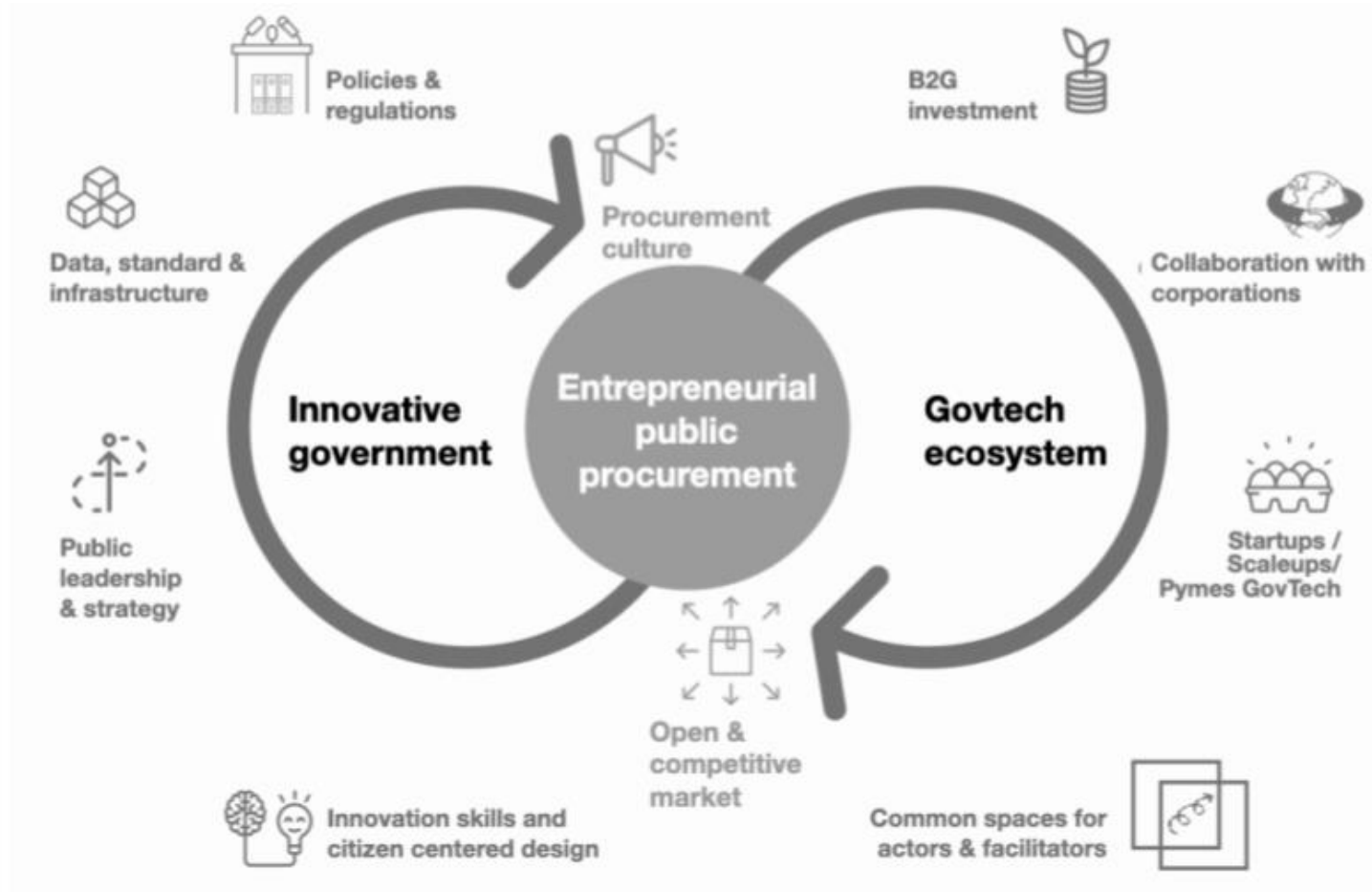


Innovation ecosystem

Reinforce the govtech ecosystem in Madrid and foster its internationalization.

The value

Govtechlab Madrid is focused on strengthening the govtech ecosystem in Madrid



Key activities

We promote the revitalization of the govtech ecosystem in Madrid with different activities:

Creating common spaces for the *govtech* ecosystem

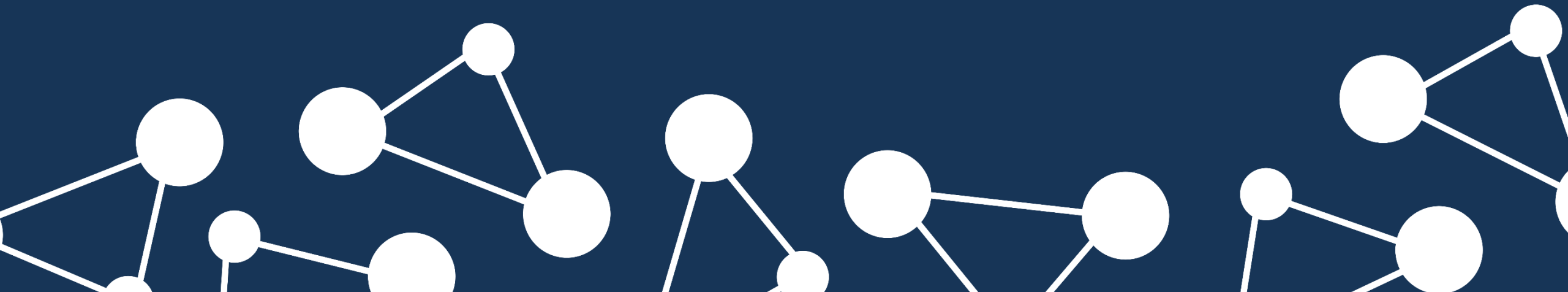
Bootcamps and investors events for startups

Pilots with the smallest municipalities in the region



GovTech Panel of practioners

Any questions?



Panelists



Lars Persson Skandevall
Bron Innovation CEO, leading
GovTech Sweden



Kamila Gasinska
Partnerships Lead at GovTech
Lab Lithuania



Yiannis Giannarakis
Digital Innovation Coordinator
at the Greek Research and
Technology Network



Lucia Errandonea,
GovTech Project Manager at
GOBE Spain

Wrap up & Next Steps

Giovanna Galasso

Associate Partner at Intellera Consulting – GovTech Connect
Director

What's coming up next?



Share our **survey** for the **start-ups** <https://ec.europa.eu/eusurvey/runner/GovtechConnect> (open until May 5th)



Spread the word to start-ups and SMEs on our Boot camp opportunity!



Participate to the Q&A Online Info-Sessions on the Boot camps – 20 April and 25 April

Please be our “Ambassadors” for GovTech Connect!

What can you do to keep updated and help us in our mission to **build the bridge** between innovative start-ups and SMEs that offer **innovative solutions**, and the public sector bodies that need them?

Join!

Become **members** of the GovTech Connect **Joinup** collection, and keep updated and share content.

Follow GovTech Connect on **Twitter** and **LinkedIn**, and share our connect to achieve wider reach.

Follow!

Keep on **interacting** with our content, and **participate** in upcoming events.

Participate!



GovTech Connect

Transforming Government, Together

https://www.linkedin.com/company/govtechconnect?trk=public_post_feed-actor-name

<https://joinup.ec.europa.eu/collection/govtechconnect/about>

<https://twitter.com/GovTechConnect>

intellera
consulting



theLisbonCouncil
think tank for the 21st century

