European Commission

GovTech
Connect
Transforming Government, Together

MyPolis

MyPolis Presentation

Key Info

MyPolis

https://www.mypolis.eu/

Lisboa, Portugal

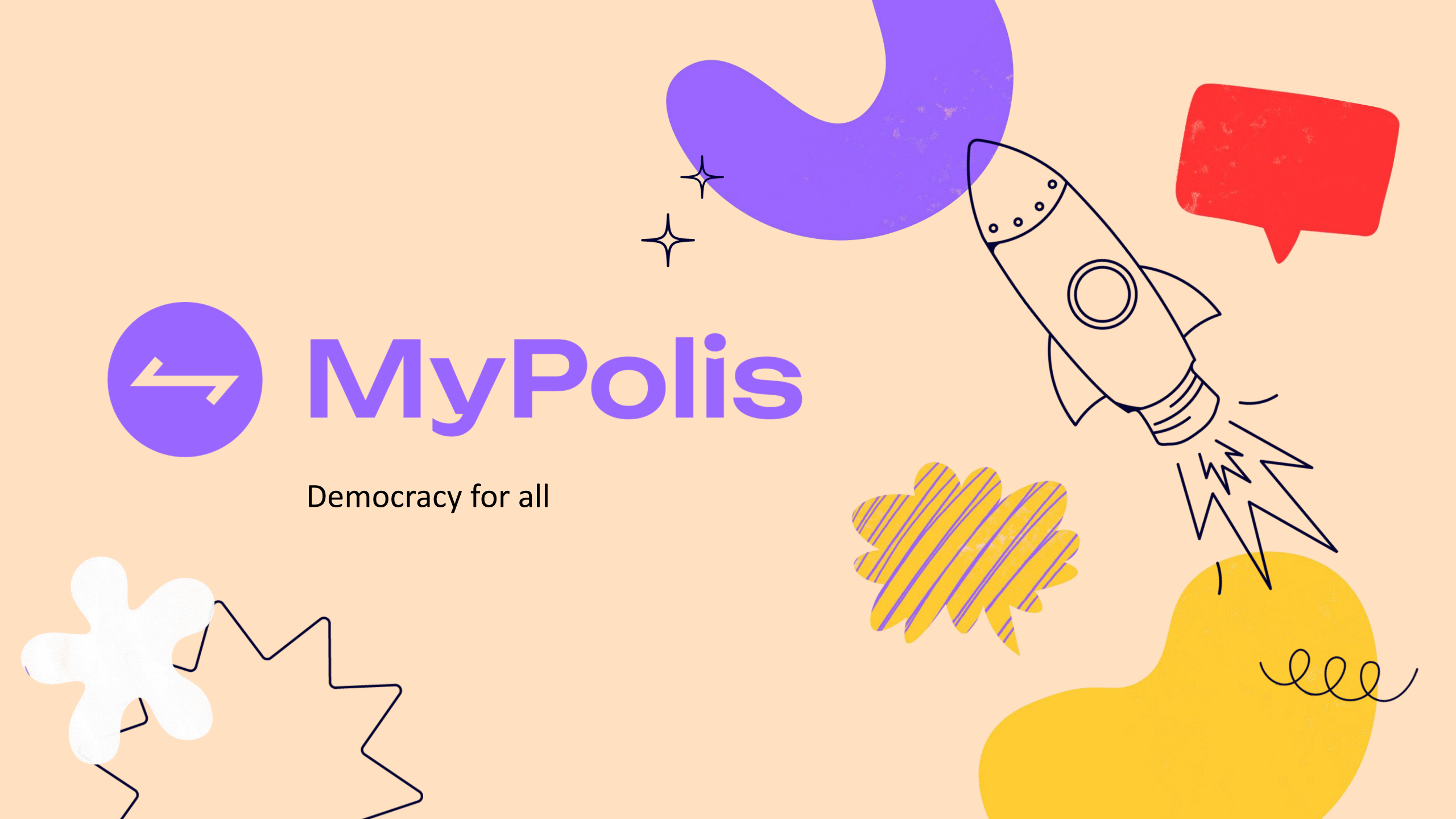
2018

11-50 People

Bernardo Branco Gonçalves

MyPolis

Democracy for all



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Civic engagement is boring

and…

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Civic engagement is boring

and…

Democracy is dead!

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well not really but…

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it's 2500 years old and it’s still hard to:

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- Engage with young citizens and to make them care;

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- Convey the power and importance of voting and participating to the younger generation;
- Make political systems engaging;

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it's 2500 years old and it’s still hard to:

- Engage with young citizens and to make them care;
- Convey the power and importance of voting and participating to the younger generation;
- Make political systems engaging;
- Generate trust on political systems.

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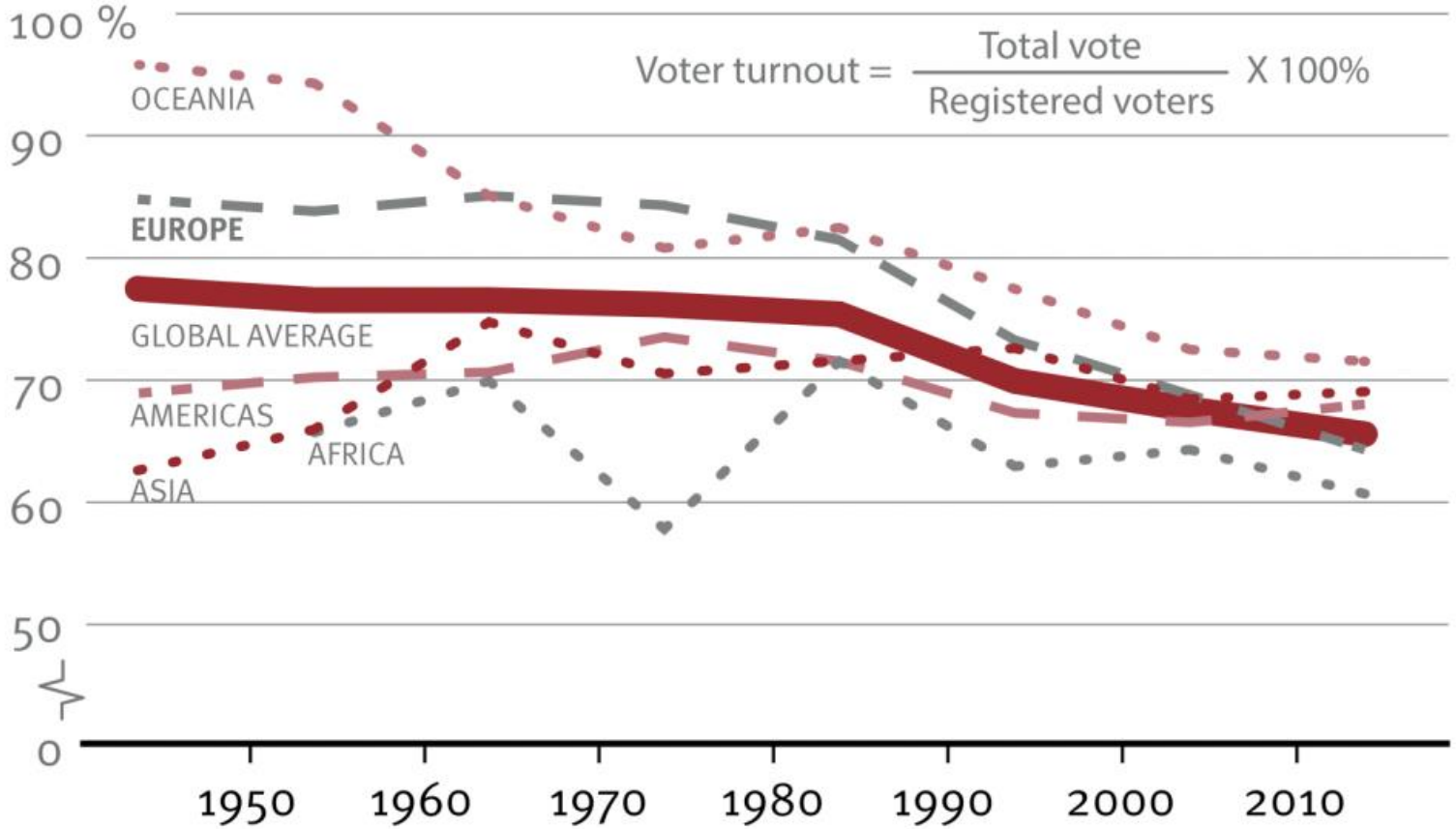
Figure 1: Global voter turnout by region, 1945-2015



Source: Voter Turnout Database, www.idea.int/data-tools/data/voter-turnout

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What public representatives are doing now:

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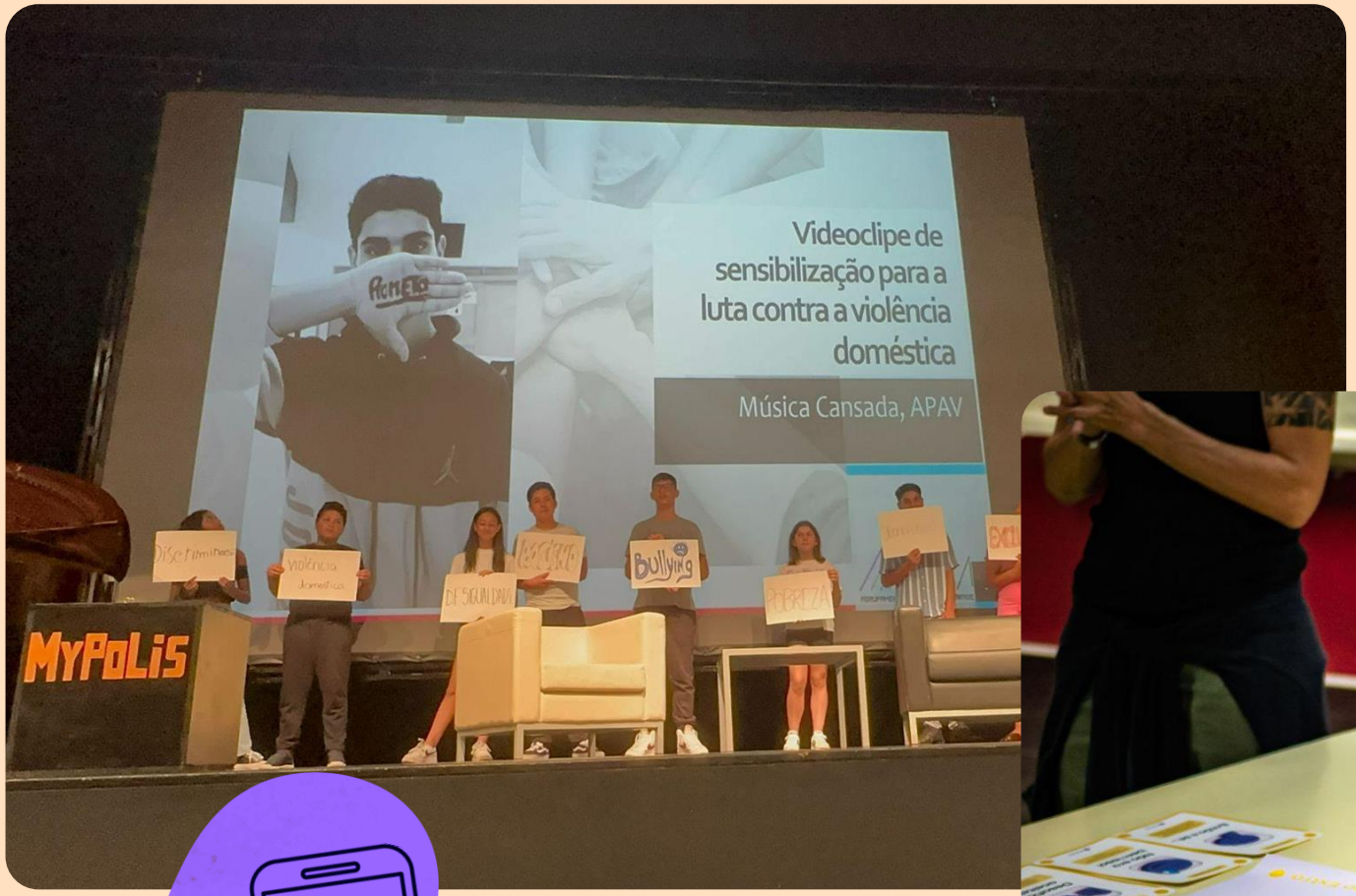
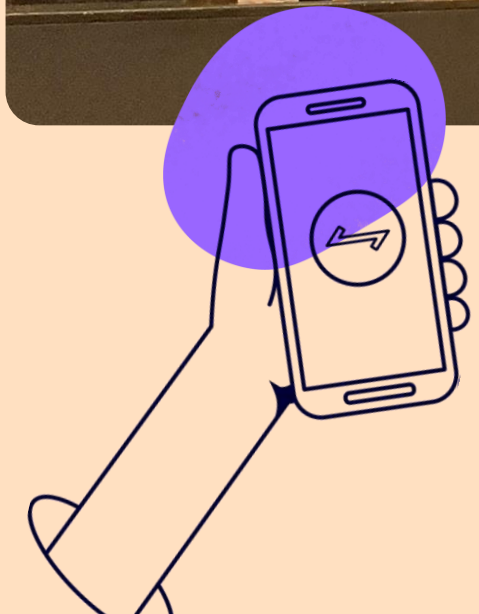
What public representatives are doing now:

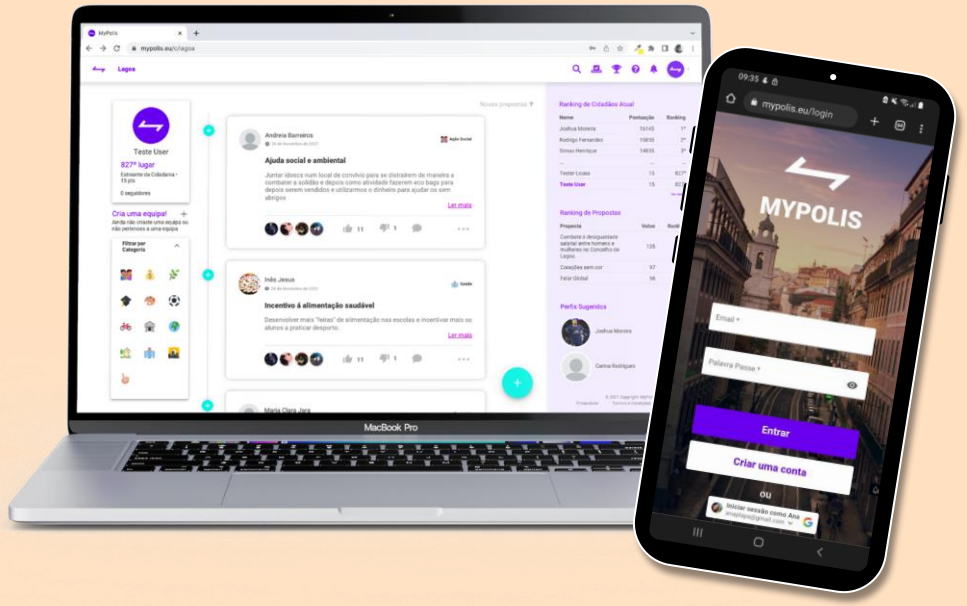
- Answering to complaints on social media;
- Communicating on legacy press;
- Struggling to reach out to young citizens;
- Having 10 meetings to buy the same old participation products with ironically very low participation rates.





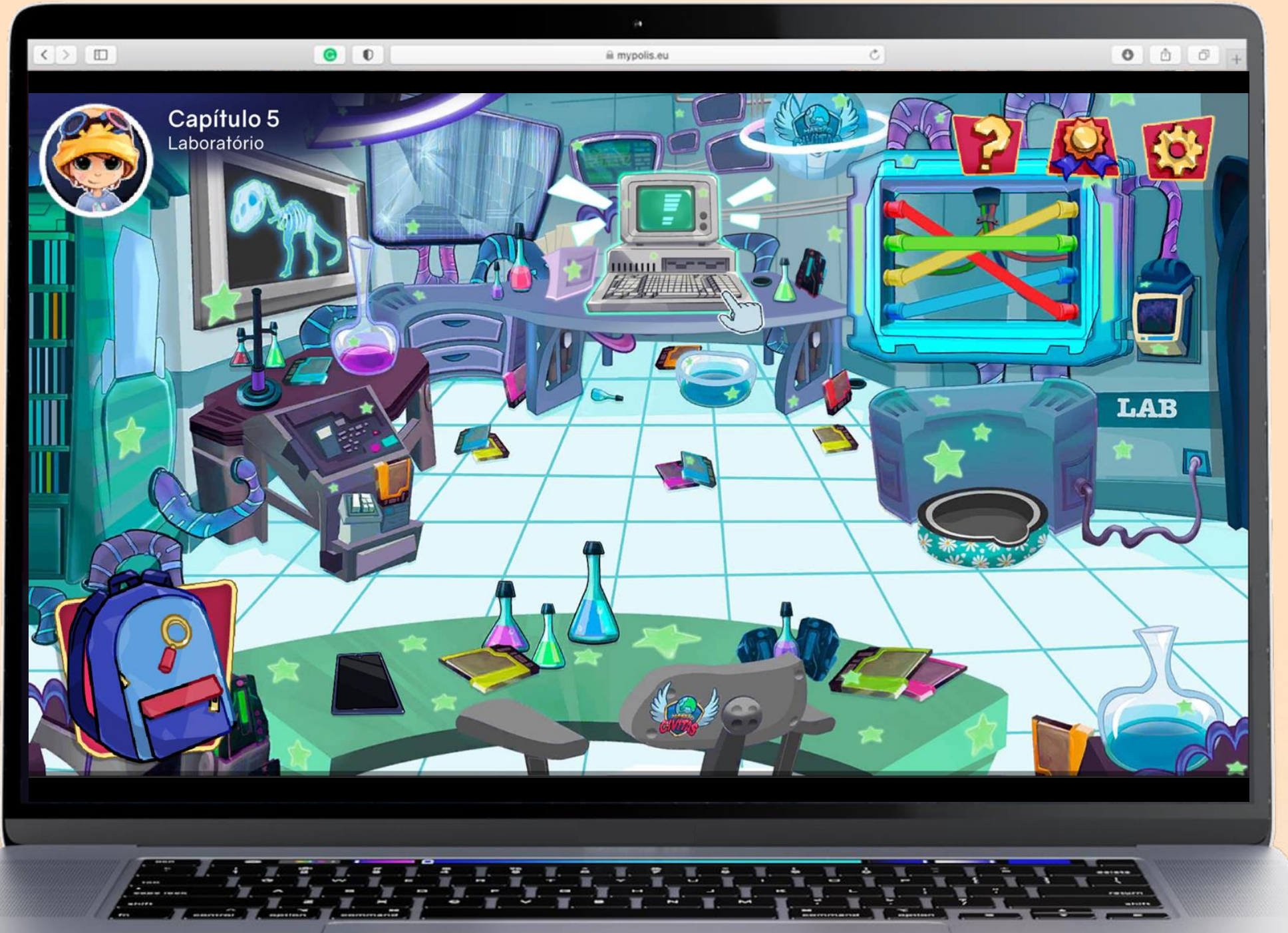
Democracy is fun!

With MyPolis:



+150 public representatives collaborated and co-created with **+27.000** young citizens.

mypolis.eu
AGENTES DA CIDADANIA
Escolhe a tua missão
Idear
3 desafios terminados
Arquivo
Modos de Jogo
5ºB


mypolis.eu
Capítulo 5
Laboratório
LAB

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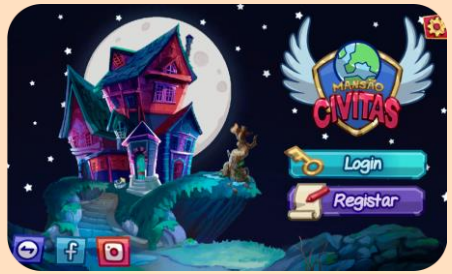
With MyPolis:

Youngsters and children have access to practical and fun ways to learn citizenship in and outside classrooms.

Citizenship Explorers

Citizenship Agents



Civitas Mansion

99%

of teachers evaluate the games with >7 (1 - 10 scale)

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+200

implemented proposals

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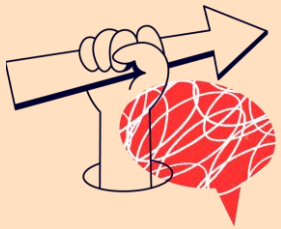

+38,46%
Autonomy

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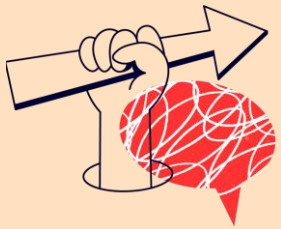

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Students responsibility towards school

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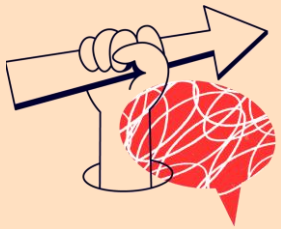

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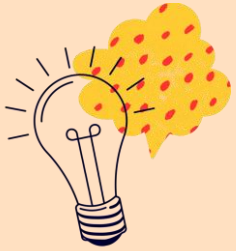

+33,33%
Creativity

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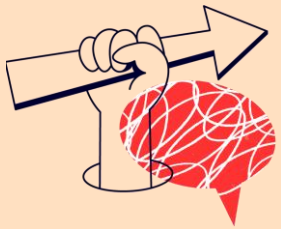

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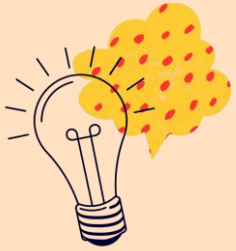

+33,33%
Creativity

+58,97%
Awareness about participation channels

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Why now?

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We need new ways to engage. Online discourse is at an all-time high.

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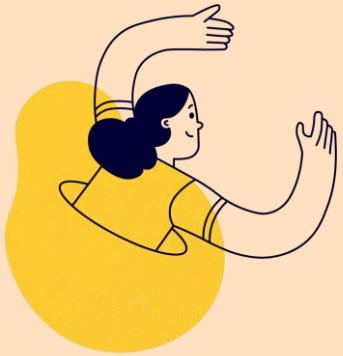

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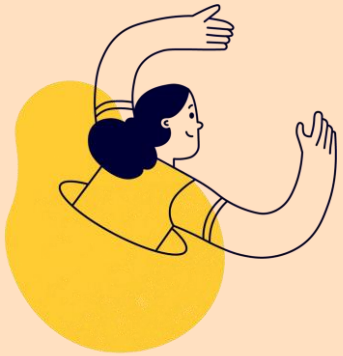

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Leverage new tech and voting [AI for ideation, web3 DAO's for voting].

Need to nurture democracy globally.

MyPolis

Team

Management

Bernardo Gonçalves
CEO

Cristian Briceag
Operations director

Design

Virgínia Gonçalves
Designer

Patrícia Lapa
Designer

Tech

Pedro Cerejo
CTO

João Bastos
Lead frontend developer

Lúcia Lopes
Lead game developer

Bruno Martins
Backend developer

Education

Mariana Galvão
Director of pedagogics

Solange F
Content creator

Ilpo Lalli
Content creator

Soraia Correia
Teacher support

Marina Precatado
Teacher support

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Why us?

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Why us?

+30 clients;

4 EU funded projects

(100%).

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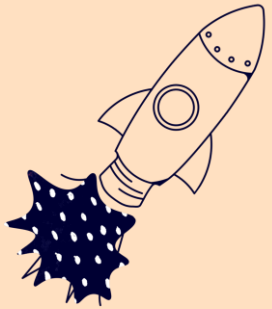

185% average growth in ARR; Portugal, Spain, Norway and Cape Verde.

Opportunity

- Every city will use games to foster engagement;
- Exciting new prototypes;
- Scalable to every major European city.

MyPolis
Democracy for all

Thank you!

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