

ENHANCING THE REUSABILITY POTENTIAL

The Case of Government Data

Sharing & Reuse Conference 2017

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The context





The Digital Transformation of the Public Sector

A new context for governments

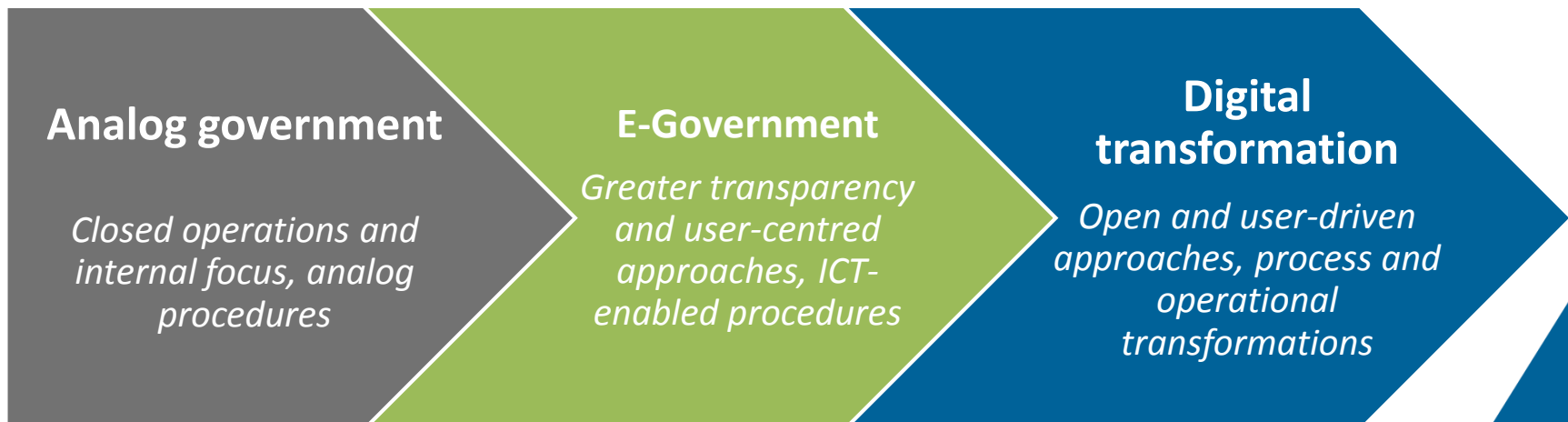


- **rapid digitalisation of society and the economy**
- **growing demand for tailored and citizen-driven services**
- **quest for openness of government operations and decisions**

Digital transformation of the public sector

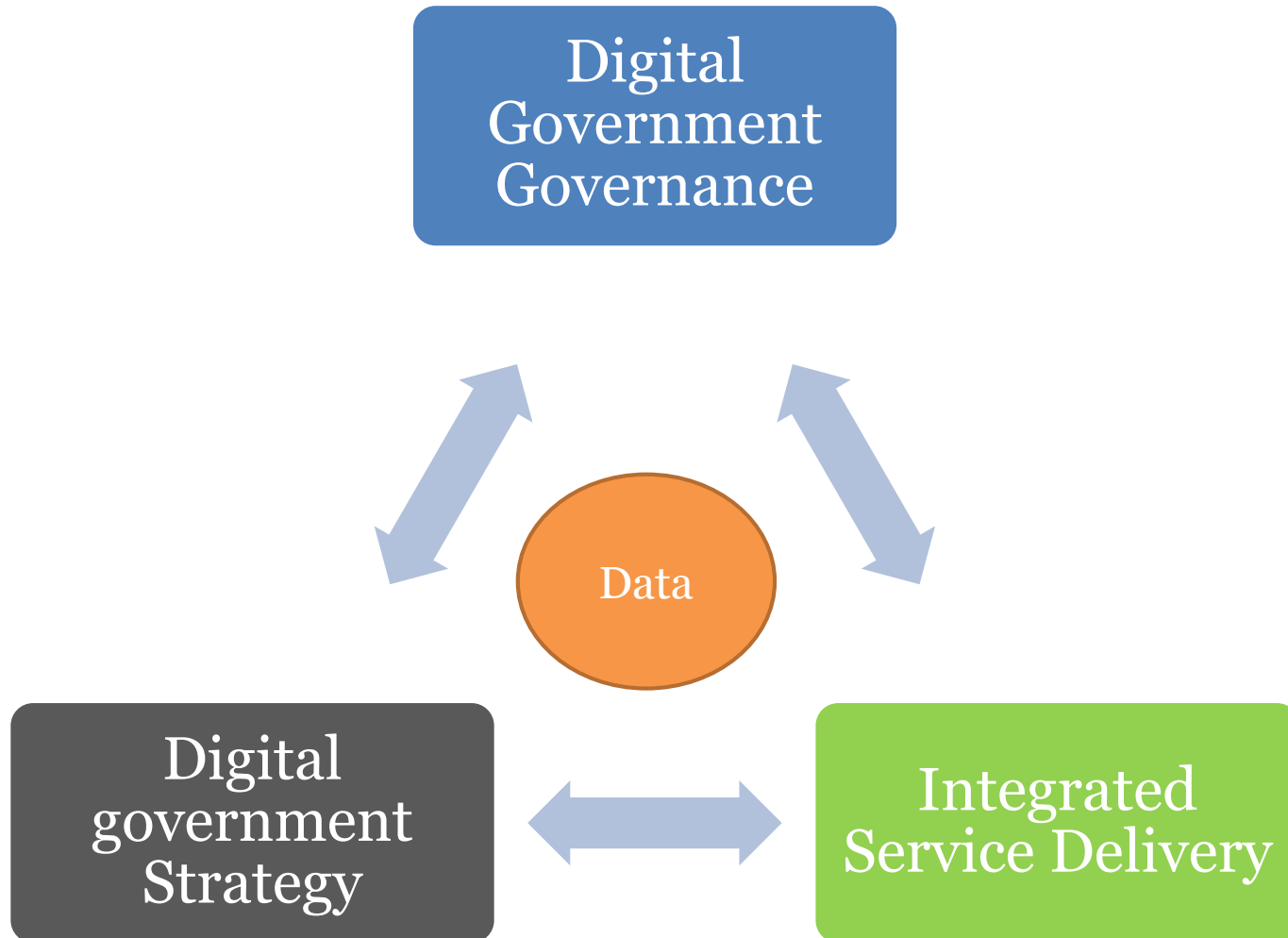
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Strategic use of data and technologies to capitalise on digitisation and openness





Creating a virtuous cycle



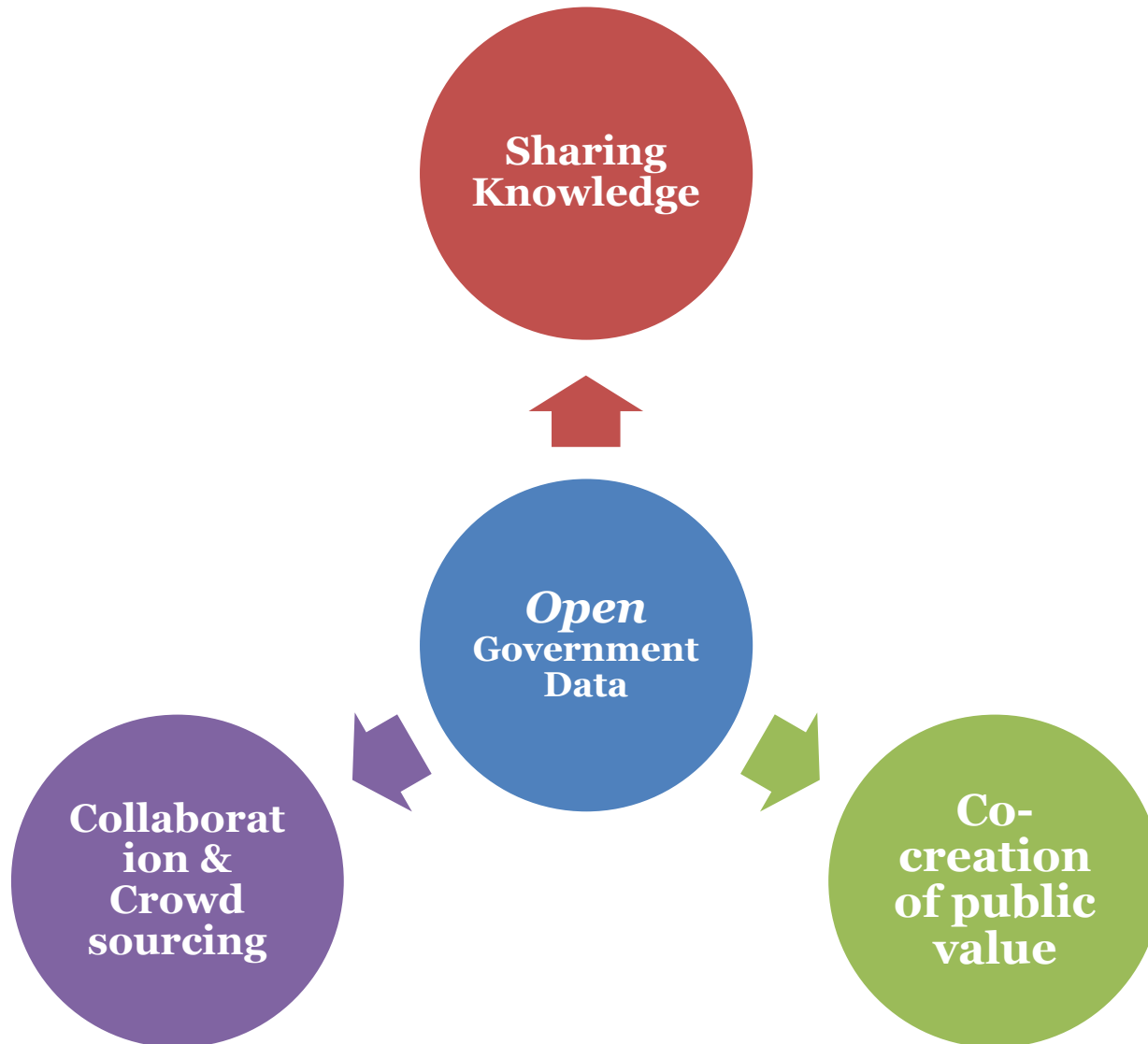


Open Government Data: why does focus on re-use matter?



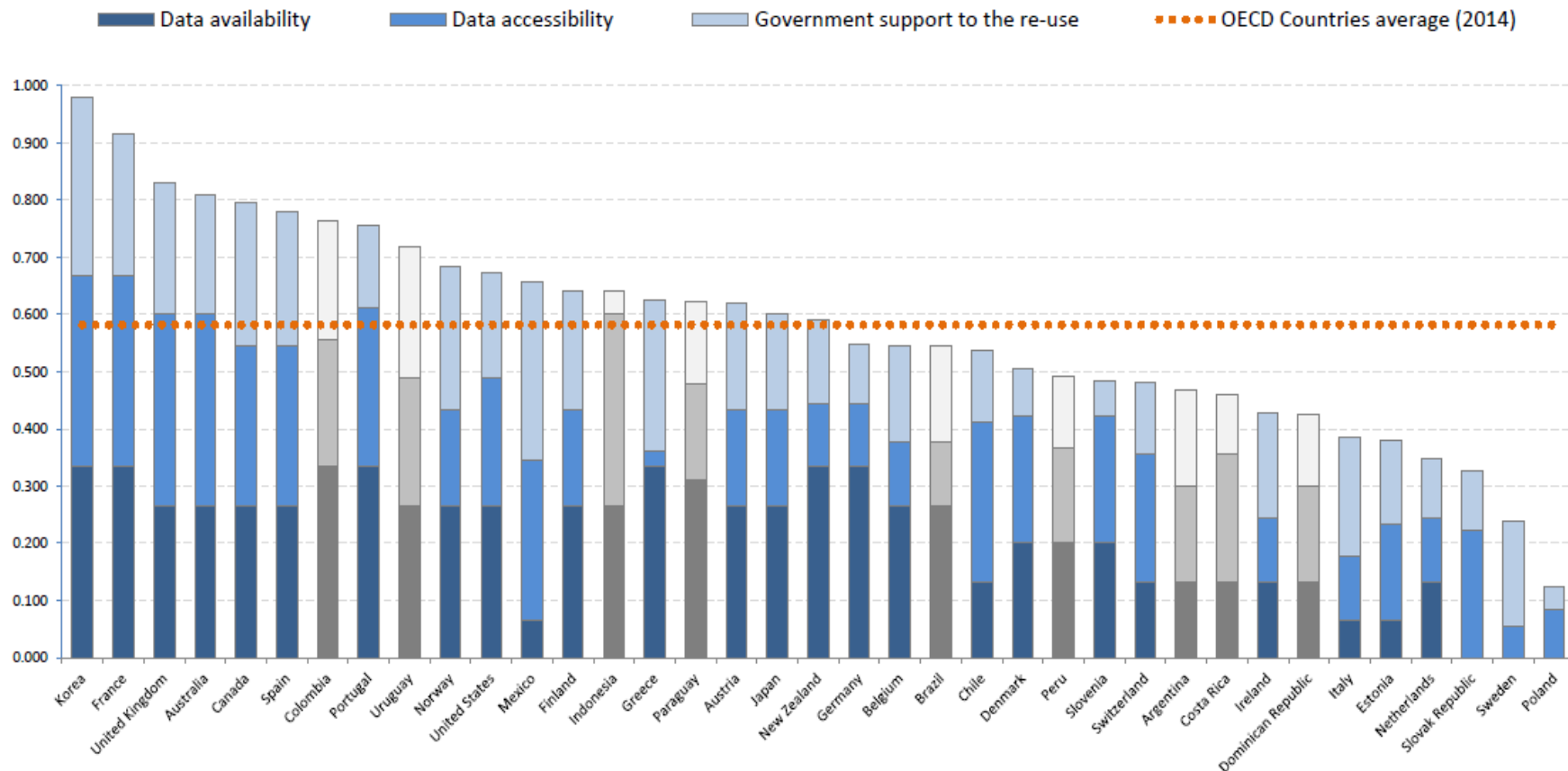


Open by default Driving of social and business innovation





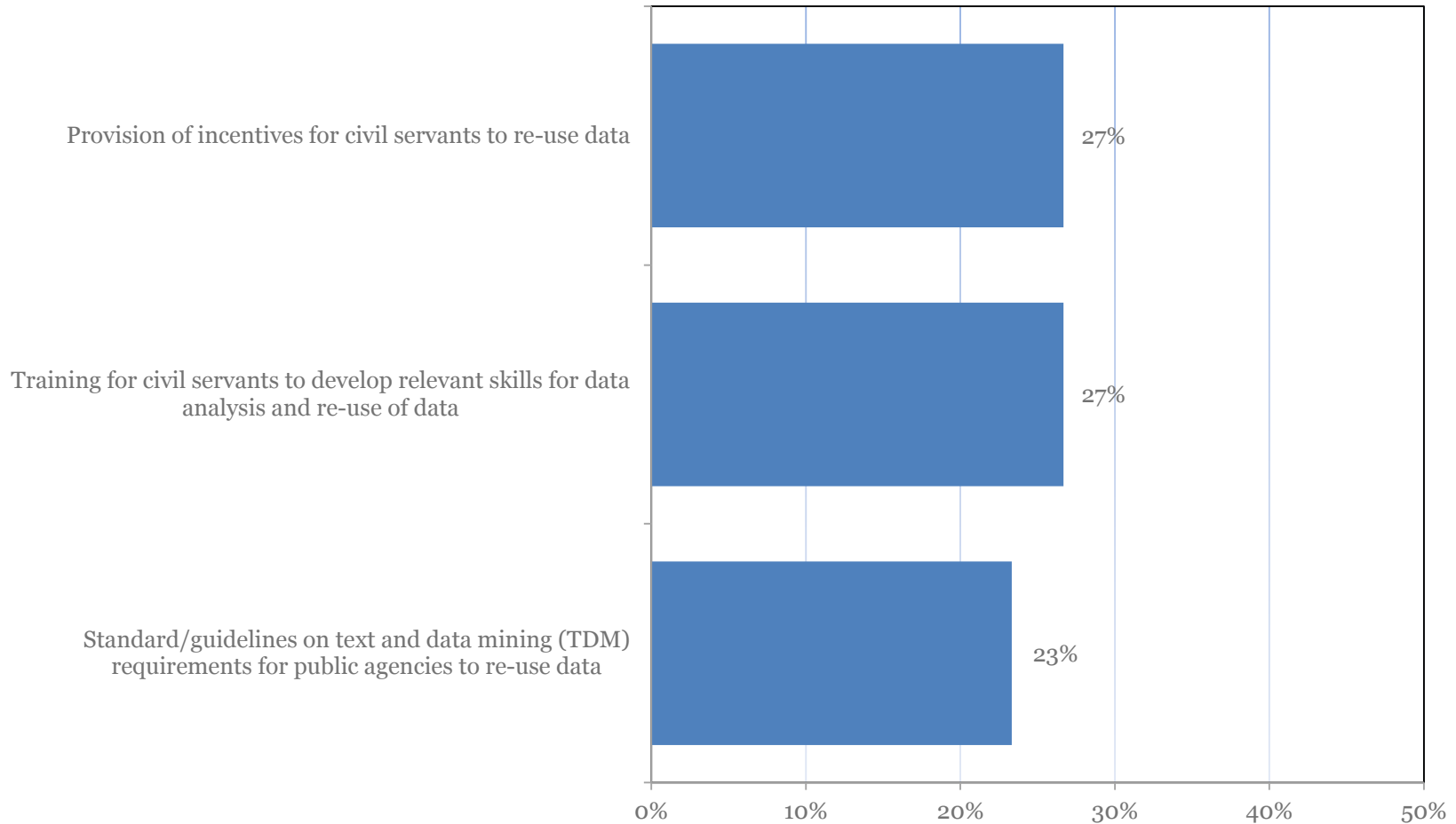
The *OECD 2014 OURData Index* *Open, Useful and Reusable Data.*



OECD Countries: a) Data for Australia, Austria, Belgium, Canada, Chile, Denmark, Estonia, Finland, France, Germany, Greece, Ireland, Italy, Japan, Korea, Mexico, Netherlands, New Zealand, Norway, Poland, Portugal, Slovak Republic, Slovenia, Spain, Sweden, Switzerland, United Kingdom and the United States are for 2014; b) Data for the Czech Republic, Hungary, Iceland, Israel and Luxembourg are not available; c) Turkey does not have a one-stop-hop open data portal. **Partner countries:** a) Data for Indonesia are for 2015; b) Data for Argentina, Brazil, Colombia, Costa Rica, Dominican Republic, Paraguay, Peru and Uruguay are for 2016; c) Guatemala, Panama and El Salvador do not have a one-stop-hop open data portal.



Investing in the re-users as a key priority



Source: OECD Survey on Open Government Data (2014)



How can OGD re-use in the public sector create value?



Denmark:
OGD for
internal
efficiency



OGD



Argentina:
Prosumerism,
open data and
anti-
corruption.

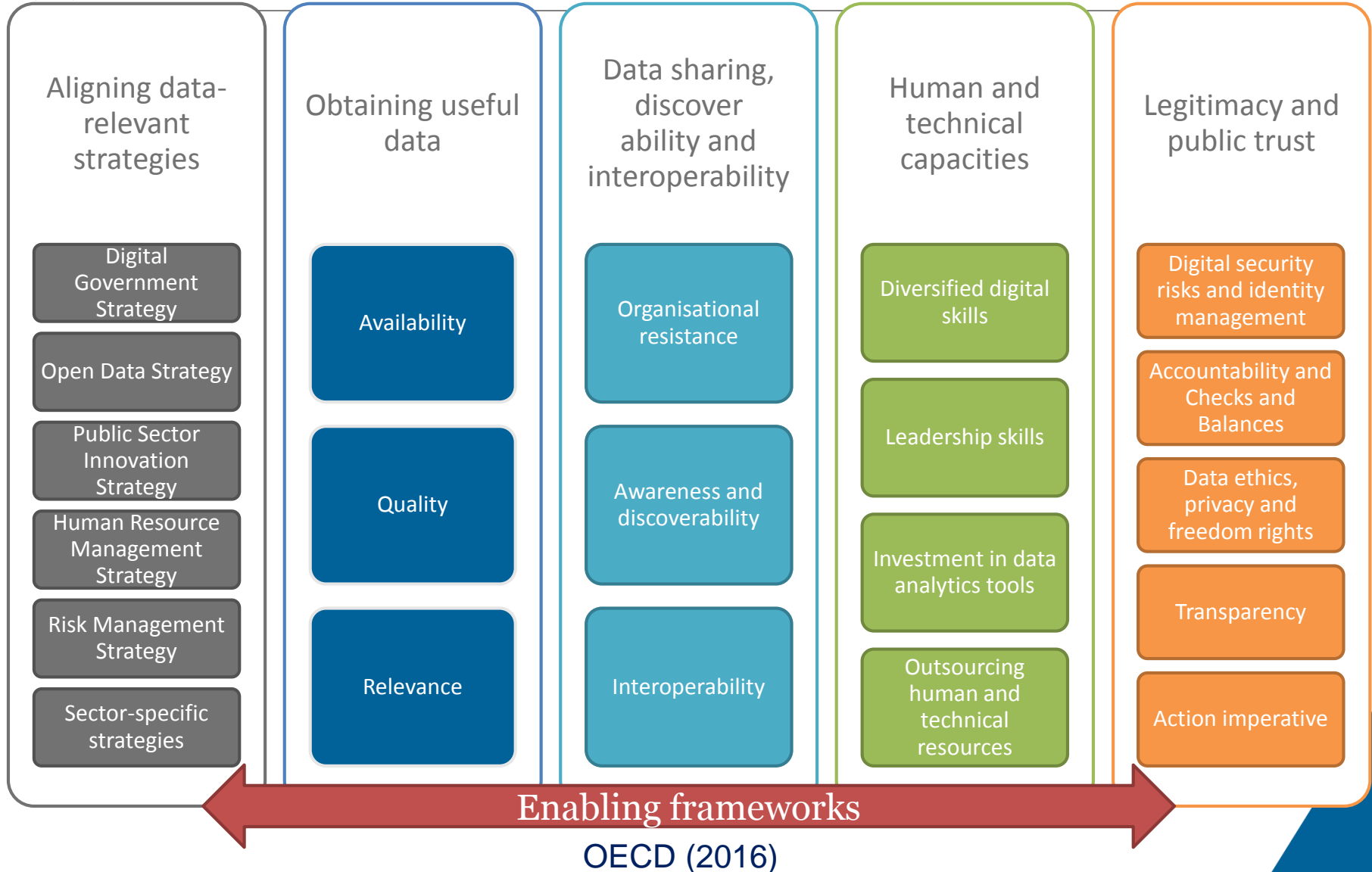


How can governments support broad data re-use?





Enabling data reuse *across the public sector* is a challenge for governments!





Place data at the core of your digital agenda

OECD Recommendation on Digital Government Strategies



Openness and Engagement

- 1) Openness, transparency and inclusiveness
- 2) Engagement and participation in a multi-actor context in policy making and service delivery
- 3) Creation of a data-driven culture
- 4) Protecting privacy and ensuring security

Governance and Coordination

- 5) Leadership and political commitment
- 6) Coherent use of digital technology across policy areas
- 7) Effective organizational and governance frameworks to coordinate
- 8) Strengthen international cooperation with other governments

Capacities to Support Implementation

- 9) Development of clear business cases
- 10) Reinforced institutional capacities
- 11) Procurement of digital technologies
- 12) Legal and regulatory framework

Creating Value Through the Use of ICT

+9 Non-OECD members



Thank you!

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<http://www.oecd.org/gov/digital-government/>

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