

Open Standards policy in the Netherlands

Standardisation Forum Office Lancelot Schellevis

Open ICT Standards for Public Procurement: Fostering Interoperability

13-11-2015



Dutch Policy: Why open standards?

Goals of the Dutch government:



1: Interoperability Digital Strategy 2017



2: Prevention of vendor lock-in

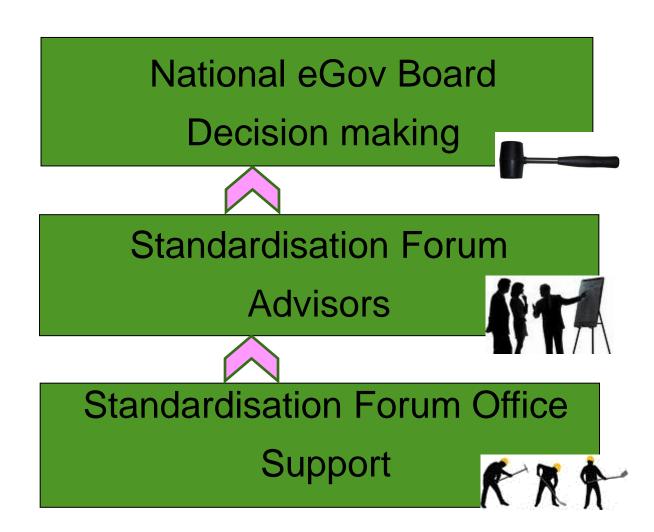


Dutch Policy

Mandators:

Ministry of Economic Affairs

Ministry of the Interior





> Open standaarden?

> Beleid en monitoring

> Gangbare standaarden

> Aanmelding en toetsing

> Voor overheden

> Voor beheerders > Voor ICT-leveranciers

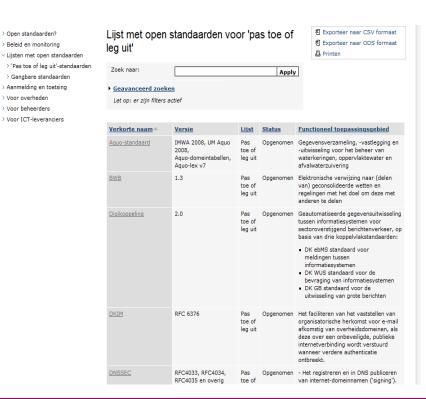
The Catalogue of Standards: 2 Lists

Comply or Explain Standards ('Mandatory')

- o 2008: 8 standards, 2015: 38 standards
- o (e.g. XBRL, SAML, PDF/A, ODF, DNSSEC. DKIM, IPV6, ISO27001/2)
- o Functional & organisational scoping is vital
- No distinction between formal fora and consorti

List of recommended open standards

- No Brainers or 'promissing' standards
- o (mostly IETF, W3C and OASIS standards)





Open standards & government IT-procurement

List of mandatory standards ('comply or explain')

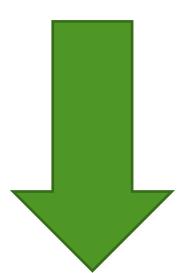
- Mandatory for IT-investments by governments > € 50.000
- If tender within scopes: open standard is mandatory
- Not compliant for good reasons: 'explain' in year report
- The 'Comply or Explain' policy is embedded in a decree and government agreements
- The target group for the lists consists of the entire public and semipublic sector

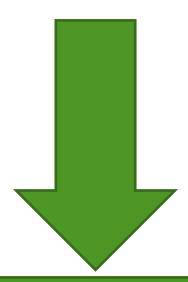


When and Who

Functional Scope When to use it

Organisational Scope
Who has to use it



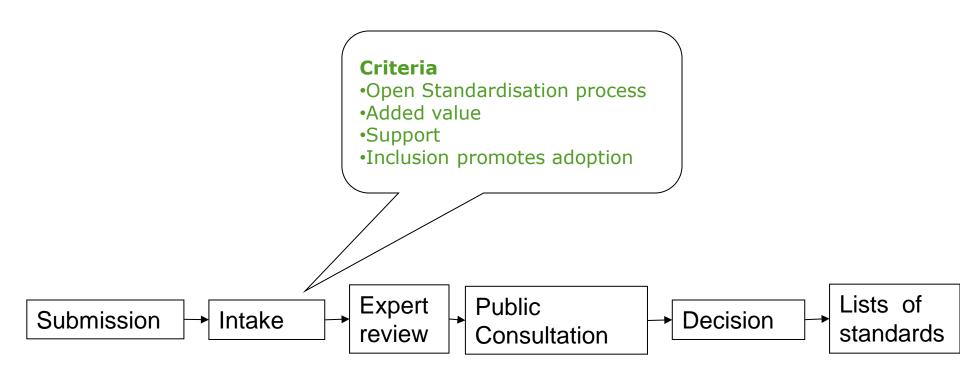


if tender within both scopes: open standard is mandatory



Procedure & criteria

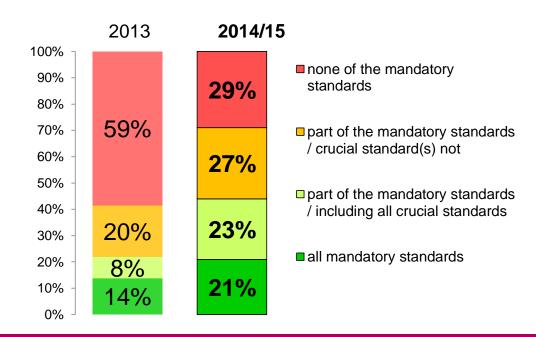
Quite similar to the MSP identification procedure





Monitor: 2015 report (preview)

- assessment 48 public tenders (July 2014 June 2015):
 - which standards are mandatory (functional & organisational scope)
 → which standards were actually asked for in the tender
 - 210 standards mandatory / 48 tenders = average 4,4 per tender
 - 90 standards actually asked for (43%)



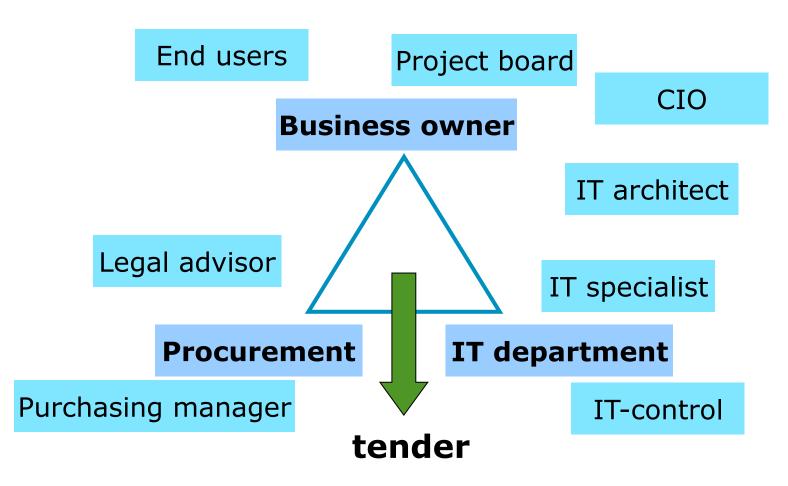


Bottlenecks

- Which policy?
 - lack of awareness, no standard procedures, lack of expertise
 - medium-sized municipality: tender with relevant mandatory standards ... once every 7 years (ministry: 2 or 3 times every year)
- Mandatory?
 - "not an IT-project" / "not a new application"
 - "we are special, standard X is not applicable"
 - "do we have to check a list containing 40 standards?"
- Complexity
 - functional scope & organisational working scope
 - IT-expertise needed to incorporate standards in project design
- Tender
 - "how do we ask for standard(s) effectively"?



Who is responsible?





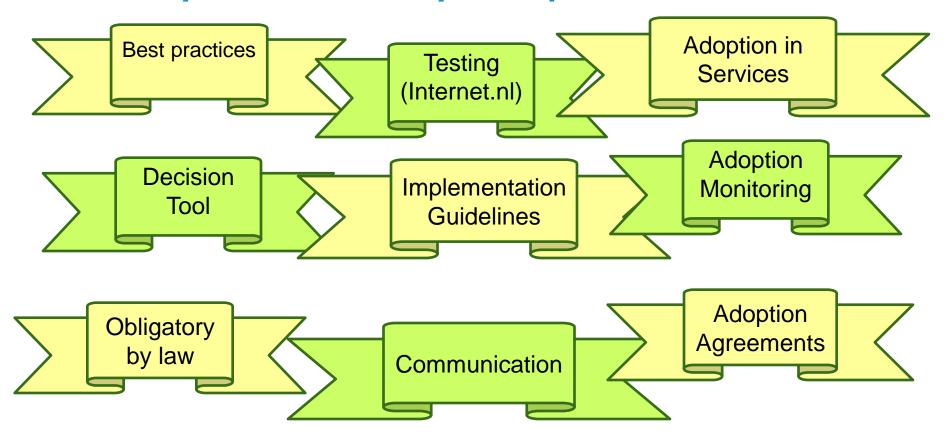
Success factors

- Goal: not open standards as such, but interoperability (and reducing vendor lock in)
- Interoperability is a chain issue and there is an urgent problem
- Awareness, monitoring, information, formats, decision tree, help desk
- Incremental change (standards mandatory for new investments only, not installed base)
- Keep it simple, emphasise the benefits
- Incorporate standards policy in architectural frameworks



But our focus is not only on procurement

That is why we invest heavily in adoption instruments: F.E.





Any questions?

More Information:

Standardisation Forum English website: http://www.forumstandaardisatie.nl/english/

The lists of open standards

<u>http://www.forumstandaardisatie.nl/ptolu</u> (comply or explain)
<u>http://www.forumstandaardisatie.nl/gangbaar</u> (recommended)

The Dutch assessment procedure and criteria in English:

http://www.forumstandaardisatie.nl/fileadmin/os/documenten/Assessment Procedure and Criteria for Lists of Open Standards 01.pdf

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Definition of open standards

Agenda

- Forum & Board
- Why os?
- Definition os
- Lists os
- Selection os

Based on EIF 1.0 openness definition:

- -Open decision making
- -Free or nominal fee
- -IPR 'royalty-free'
- -No limitation on re-use





Definition standard (ISO)

- 1. a document, established by consensus and
- 2. approved by recognized body,
- 3. that provides, for common and repeated use
- 4. rules, guidelines or characteristics for activities or their results,
- 5. aimed at the achievement of the optimum degree of order in a given context