

# Team Canvas (lite)

The Team Canvas is Business Model Canvas for teamwork. It is an effective technique to facilitate getting teams aligned about their goals, values and purposes, and help team members find their role on the team.



#### TIMEFRAME

25 – 30 minutes



#### GROUP SIZE

Teams of 2-8 people



#### FACILITATION LVL.

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#### COMFORT ZONE

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## Use it to...

- Align teams
- Increase cohesion
- Create a team culture
- Get members to know each other better
- It helps solving conflicts smoothly further on shall they arise
- Align team members and to diagnose most likely problems within groups
- If you are doing an activity that will be demanding in terms of discussion



#### MATERIALS AND OTHER REQUIREMENTS

- Team Canvas recreated on a whiteboard, or on a big enough piece of paper (e.g. flipchart paper or A0/A1)
- Blocks of sticky notes, one for each participant, different colors
- Sharpies or pens

## LEARN MORE

- [TeamCanvas - learn](#)
- [TeamCanvas - use](#)



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## Walkthrough

### 1. Introduction

Introduce the team canvas as a tool to align the team members and get better at understanding goals, roles and values of your team. Go through each step with the team, making sure you ask the questions for each segment. Encourage people to write their answers on stickies and talk about them with the team. There are fields that all team should agree on: 1. People and Roles; 2. Goals; 4. Purpose; 5. Values; 9. Rules and culture. The rest of the fields can be filled individually, with no particular need to be agreed upon.

### 2. Goals

(5 minutes) What are the goals for the whole team, as well as for each team member? (5 minutes)

- *What you as a group really want to achieve?*
- *Examples: "Launch a product in the next year"*

### 3. Roles & Skills

(5 minutes) Ask people to put their names on stickies, as well as their roles. If a person has multiple roles, use separate post-its. Questions:

- *What are our names? What are the roles we have in the team?*
- *How are we called as a team?*
- *Examples: "Jane: Director; John: Analyst"*
- *Examples: Name of the team: SuperTrends*

### Purpose (5 minutes)

Ask the team to go one step beyond their common goal, and ask them why they do what they do. Questions:

- *Why are we doing what we are doing in the first place?*

- *What is something more important, which makes us pursue our common goal?*
- *Examples: Create a positive impact on people's lives through social innovation, Make people's life easier and stress-free through internet of things innovation*

### 4. Values

(10 minutes) What are the core values that you share as a team?

### 5. Rules & activities

(5 minutes) Ask the team to agree on common rules and activities. Think of this as of outcome of the previous sections: a concrete set of rules and activities they want to implement. Questions:

- *What are the rules we want to introduce in this session?*
- *How do we communicate*
- *How do we make decisions? How do we execute and evaluate what we do?*
- *Examples: Allow everyone to speak, respect all opinions, build upon instead of tearing apart*

### 6. Reflect & Share

(5 minutes) Ask the teams to reflect on the exercise and think about what they found interesting and how it can have an actual impact in their future collaboration.