

# Pioneering Artificial Intelligence in the Public Administration

Sofia - SEMIC 2018







# Dr. Marco Bani

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# Why?

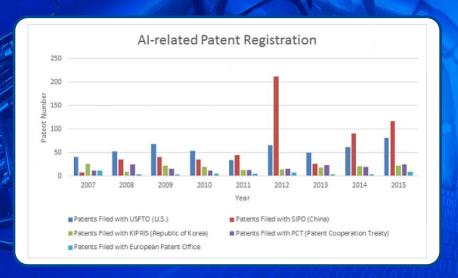
We need to understand the implications, requirements and impacts of using emerging technologies to foster the digital transformation of the public sector therefore

producing more **effective** public services and rendering the Public Administration more **efficient** 





# We also need to bridge the gap with AI-fast growing countries



Rank	Organizations	Country	Quote
1	Microsoft	U.S.	6,528
2	Nanyang Technological University	Singapore	6,015
3	Chinese Academy of Sciences	China	4,999
4	CNRS	France	4,492
5	Carnegie Mellon University	U.S.	4,389
6	University of Toronto	Canada	4,315
7	Massachusetts Institute of Technology	U.S.	4,283
8	Google	U.S.	4,113
9	Tsinghua University	China	3,851
10	New York University	U.S.	3,506





"The challenge presented by the prospect of superintelligence, and how we might best respond is quite possibly the most important and most daunting challenge humanity has ever faced.

And-whether we succeed or fail-it is probably the last challenge we will ever face."





#### AI task force

Artificial Intelligence at the service of the citizen

#### ai.italia.it







Not afraid of black holes. A.I. is another story.



BILL GATES First you'll lose your job. Then it gets scary.



STUART RUSSELL Earth for the earthlings!



NICK BOSTROM

Prepare for
"Disneyland
without children."



MAX TEGMARK Uh, can we talk about this?



Pull speed ahead!



PETER THIEL Will be a winner either way.



STEVE WOZNIAK Resigned to being a robot's pet.



SAM ALTMAN Sees intergalactic domination—or extinction.



ELON MUSK Eyeing the next flight to Mars.



LARRY PAGE Green-lighted Google Brain. 'Nuff said.



YANN LECUN Chill, people! We got this.



ANDREW NG Trust the robot.



MARK ZUCKERBERG Worried? Tell my A.I. butler.



RAY KURZWEIL Eager to be a cyborg.

HIT THE GAS











5 Digital Public Services	Italy		Cluster	EU	
	rank	score	score	score	
DESI 2018	19	52.5	48.0	57.5	
DESI 2017	19	47.0	44.2	53.7	

	Italy				EU	
	DESI 2018		18	DESI 2017		DESI 2018
	valu	ie	rank	value	rank	value
5a1 eGovernment Users <sup>11</sup>	30%		28	NA		58%
% internet users needing to submit forms	2017			2016		2017
5a2 Pre-filled Forms	33	$\rightarrow$	21	33	19	53
Score (0 to 100)	2017			2016		2017
5a3 Online Service Completion	87	<b>1</b>	14	84	16	84
Score (0 to 100)	2017			2016		2017
<b>5a4 Digital Public Services for Businesses</b>	81	$\rightarrow$	19	81	15	83
Score (0 to 100) - including domestic and cross-border	2017			2016		2017
5a5 Open Data	81%	<b>1</b>	8	52%	19	73%
% of maximum score	2017			2016		2017
5b1 eHealth Services	24%		8	NA		18%
% individuals	2017					







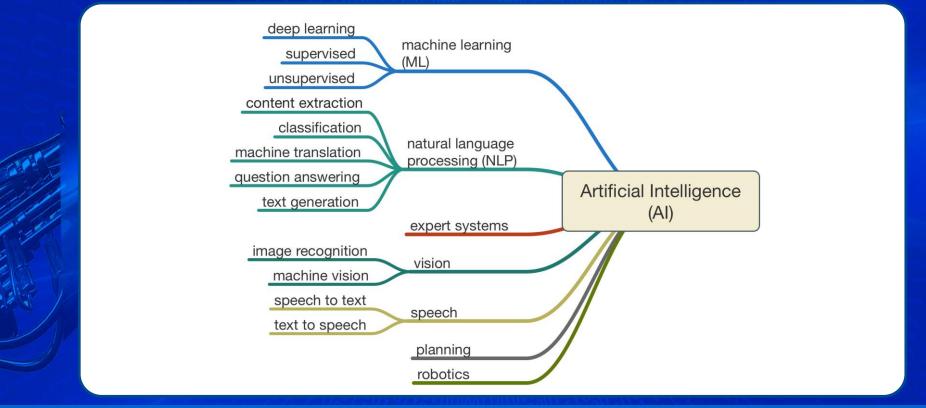
# What?

"Technology is capable of doing great things. But it doesn't want to do great things. It doesn't want anything.

That part takes all of us. It takes our values and our commitment to our families and our neighbors and our communities, our love of beauty and belief that all of our faiths are interconnected, our decency, our kindness."









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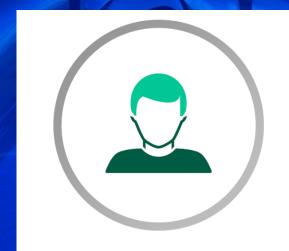








# Risks for governments (and citizens)





Do nothing

Do it the wrong way









#### WHAT ARE THE POTENTIAL DAMAGES ASSOCIATED WITH IA SYSTEMS

#### DIGITAL

- Automated phishing of fake emails, websites and links to steal information.
- Massive hacking, through the automated discovery of system vulnerabilities.
- Deceive AI systems by exploiting to own advantage the defects in the interpretation of reality by AI.

#### PHYSICAL

- Automated terrorism using drones or autonomous vehicles as weapons.
- Swarms of Robots trying to achieve the same goal.
- Remote attacks, made possible by the fact that autonomous robots can be controlled from any distance.

#### POLITICAL

- Propaganda, through images and fake videos that are easily generated.
- Automatic removal of dissent, thanks to the possibility to find, analyze and automatically remove texts and images.
- Personalized persuasion, with the use of public information to influence someone's opinion.

Source: Al experts list the real dangers of artificial intelligence, Dave Gershgorn Feb. 2018











**Computer Vision** 

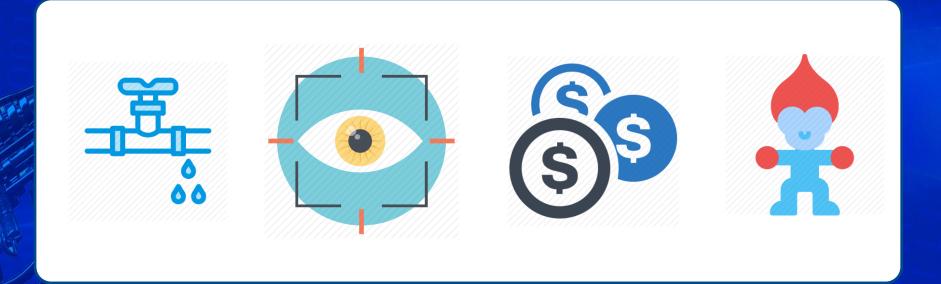


Detection



Natural language processing





#### USES OF ARTIFICIAL INTELLIGENCE

- STRENGTHEN IT SECURITY AND PRIVACY
- ✓ PREVENT TUMOURS AND DISEASES
- MAKE MORE EFFICIENT USE OF CLEAN ENERGY
- ENSURE GREATER FINANCIAL SECURITY
- ✓ TRANSFORM GLOBAL EDUCATION

- IMPROVE HEALTH AND WELL-BEING
- ✓ INFLUENCE ECONOMIC GROWTH
- ✓ CONTRAST CLIMATE CHANGE
- ✓ REDUCE INCOME DISPARITY
- ✓ REDUCE GENDER DISPARITY

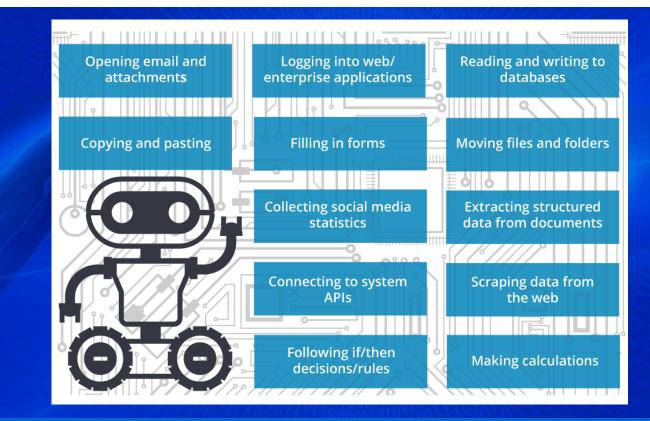
Source: Artificial Intelligence and life in 2030, One hundred year study on Artificial Intelligence", Stanford University, 2016

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# Who?

"We need both kinds of people: people who can hack the technology and people who can hack the bureaucracy.

The overarching goal here is to get everything to grow together inevitably joining up into a forest canopy so as to create a functional and interconnected system."

Todd Park - CTO US Digital Services









## The creation of the Al Task Force

OBJECTIVE: Understanding how the new possibilities offered by the AI can affect the construction of a new relationship between state and citizens













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- analyze the potential applications of AI in public services
- study the economic, social and cultural implications on the introduction of AI in public services

How?

- to define risks and strategic opportunities for Italian public administrations
- mapping the work started by the public administrations and the main Italian and international research centers
- make recommendations on the AI at the service of the citizen for the PA to prepare the AIready public administration, if not AI First









## Dr. Enzo Maria Le Fevre

Senior Expert European and International Relations
Agency for Digital Italy

Lead - OECD Thematic Group on Emerging Technologies in the Public Sector





# The White Paper

9 Challenges connected to the use of AI for services to the citizens



- 1. Ethics
- 2. Technology
- 3. Human capacity7. Preventing
- 4. Role of data
- 5. Legal context

- 6. Supporting transformation
  - **Preventing** inequalities
- 8. Impact measurement
- 9. Human being



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AGID Agenzia per

ARTIFICIALE



"Developing and promoting AI will be very much a European, not just a national project.

It is an opportunity that Europe, collectively, should not hesitate to grasp firmly.

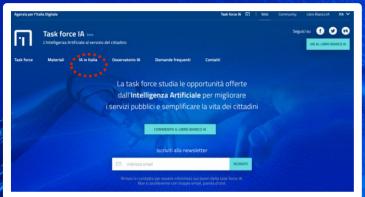
To that end, we will need an open and inclusive debate that involves all our countries on how best to use these new technologies: how to respect fundamental rights such as privacy, liberty, security and non-discrimination."

Andrus Ansip - Vice-President of the European Commission

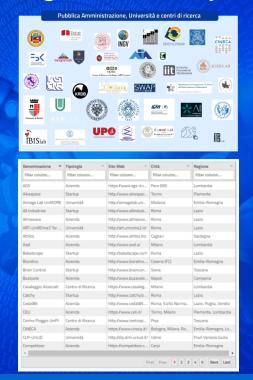




### Artificial Intelligence Ecosystem



With "Artificial Intelligence Ecosystem" we want to map the Italian producers and users of AI solutions (startups, companies, public and private research entities, Public Administrations, etc.), to facilitate the construction of relationships, the sharing of knowledge, and allow Italy to have the size of its strengths in the field of AI.

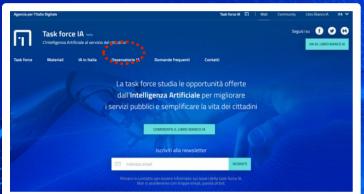




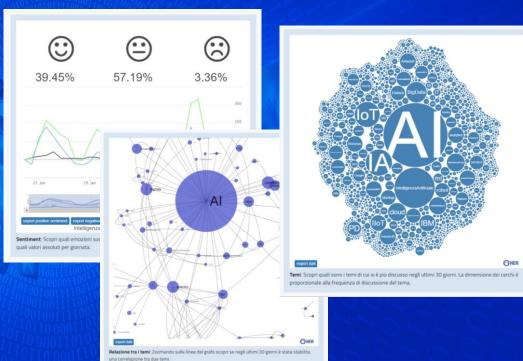




### Italian Observatory on Artificial Intelligence



The Italian Observatory on Artificial Intelligence is an initiative of the AI task force in cooperation with the research institute HER - Human Ecosystem Relations. Using the most advanced technologies, such as NLP (Natural Language Processing), Machine Learning, Sentiment and Emotional Analysis, the Observatory collects and analyze public conversations about artificial intelligence on social networks in Italy so to capture the sentiment about AI in the country.









# Sentiment analysis - Observatory on Al











# What next?

- Open Innovation Calls Promoting Innovative Procurement to integrate AI solutions in public services
- Creating pilot projects Accelerating the use of AI in the Public Sectors
- Research and Education Creating synergies with research institutions to promote development of AI solutions for the PA



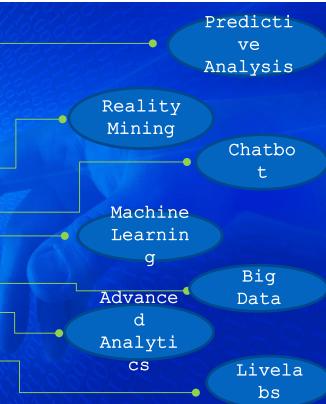






#### **Open Innovation Procurement**

	Amministrazione	Tipologia	Regione	Ambito/Quster/Ecosistema Progettualità
1	ARPA Val d'Aosta	PAL	Valle d'Aosta	Ambiente
2	ASL Roma 1	PAL	Lazio	Sanità
3	Consorzio Arsenal	PAL	Veneto	Sanità
4	Comune Sesto Fiorentino	PAL	Toscana	Servizi al cittadino
5	Roma Capitale	PAL	Lazio	Beni Culturali
6	Regione Emilia Romagna	PAL	Emilia-Romagna	Servizi al cittadino / Trasporti
7	Ministero Interno (VVFF)	PAC	*	Ambiente •-
8	MiBACT	PAC	*	Ambiente
9	ISTC- CNR	PAC	*	Competenze
10	ICCD - MIBACT	PAC	*	Beni Culturali



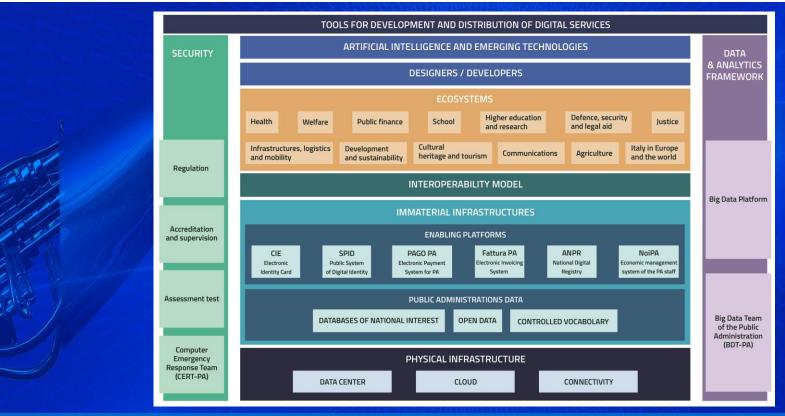


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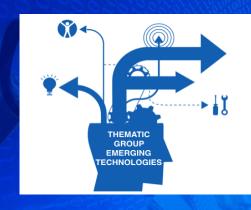
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E-Leaders
Thematic Group on
Emerging Technologies
(AI & Blockchain)

Italy coordinates the OECD Thematic Group on Emerging Technologies in the Public Sector

Goals:

Mapping of the State of the Art and of current use of Emerging Technologies in the PA Drafting the Guidelines on the use of Al and blockchain in the Public Sector A support group to exchange practices and information





